GENETRUST at Cavender’s Neches River Ranch

**NOVEMBER 15, 2014 • JACKSONVILLE, TX**

220 Brangus & Ultrablack Bulls • 400 Commercial Females • 60 Charolais Bulls

Bulls Sell at 12PM Followed by the Commercial Female Sale at Approximately 3:30 PM
GENETRUST is currently entering its 6th sale season as a marketing alliance dedicated to Brangus and Ultrablack cattle. We remain focused on the production of genetics that will benefit the survivability and sustainability of the beef industry. There are eight founding ranches each with similar but unique breeding philosophies who are each adhering to the principles of meticulous performance, overall health, and genetic superiority. We are united as one team to provide both stayability while still maintaining individual autonomy.

At GENETRUST we take a resolute approach to breeding cattle. Our customer base is made up of stockmen whose survivability depends on five major traits: birth weight, fertility/maternal, weaning weight, structural soundness and an easy going disposition. We encourage that all birth weights be taken with a scale, the only true/consistent measure of weight. Calving ease, udder scores, disposition, and condition scores are recorded for future evaluation. Our females are maintained in a no frills forage based environment where they are continually evaluated for their ability to rebreed, stay functionally sound and raise a marketable calf every year with the longevity that this breed is noted for. We have never bred cattle strictly for numbers. We encourage evaluation of all EPD’s and performance numbers, but they still have to pass our strict physical evaluation for structural correctness.

Craig and I were fortunate to work under and be mentored by Glenn Brinkman. He schooled us early on if you are not going to be proud to see that animal in someone else’s pasture carrying your brand, then don’t brand it. That philosophy still helps drive our success at GENETRUST because quite simply, we cull harder. Glenn believed you could make more genetic progress through culling than you could with selection. We adhere to that theory and to the theory that progeny from registered parents do not deserve a registration number but earn the right to carry it and carry the brand “GT”.

GENETRIC STRENGTH WHAT SETS US APART
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WHAT SETS US APART

The GENETRUST programs do however, realize that for our genetics to survive through the feeding and end product phase of our industry that we still need to be pay close attention to post weaning growth and carcass traits. Every bull merchandized through our sales has been evaluated at weaning and deemed good enough to proceed onto one of our bull development locations. There they are evaluated for a 90 day period for growth on a moderate energy ration that will define their genetic differences but will not over condition them and create longevity problems for them later on. At the end of that period they are ultrasound evaluated for carcass traits by one of the most qualified ultrasound technicians in the country Donnie Robertson. Programs within GENETRUST represent the longest continuous use of this technology in the breed. At this yearling evaluation bulls and females are again evaluated and culled to further enhance the quality and consistency of the product we present to you. GENETRUST believes that when you evaluate the data contained in our sale catalogs from birth weight, growth, maternal, carcass, and scrotal that you will agree that we demand more.
Over the past two years we have fed and harvested individual carcass data on the cull bulls from our registered programs. The first group netted a profit of $78.67 when the majority of cattle fed at that time were losing money. The second group had a profit of $244.58. They graded 88% and 73% choice and dressed 64.3% and 64.5% respectively. Brangus cattle will qualify for CAB and these calves qualified for CAB or other quality based programs 54.5% on the first group and 51% on group two. These cattle originated in Texas, Kansas, Alabama and Georgia and were fed in north central Kansas during tough winter conditions. There was no death loss or treatment for illness in either group and only one treated for a minor injury.

GENETRUST also believes in making sure that our genetics will stand the challenges of competing genetic lines within our breed and other breeds. We are relentless in our evaluation of other genetic lines looking for genetics that will meet our criteria that can
help give us a fair and honest evaluation of how our sires and dams stack up against the competition. GENETRUST’s goal is to identify superior genetics within the Brangus and Angus population and utilize them in the production of seed stock that will benefit the beef industry.

Our strength is also based on the many diverse environments that our respective ranches operate in. It gives us a fairer evaluation of their environmental adaptation. Testimonials from our customers are proof that they will work for commercial cattlemen under many differing climatic conditions as our customer base stretches from the high deserts of Nevada to the marshes of Florida, from the harsher Nebraska climate to scorching Texas climate, plus a host of foreign countries. The growth of the Brangus breed depends on the ability of these cattle to thrive and survive under adverse climatic extremes other than their distinct advantages in the southern and coastal states. I have said it many times before, and I still whole heartedly believe, that Brangus influenced cattle will tolerate the cold of the north better than English and continental cattle can tolerate the heat and humidity of the south.

Beef producers nationwide should step back and evaluate the devastation that PEDv has had on the pork industry and how much greater importance we should place on bio-security in our own industry. We acknowledge the investment and lifelong commitment you have made to this industry. It is with our knowledge and understanding of that dedication that we have made the decision that all sale bulls be tested negative for bovine leukosis, Johnne’s disease, persistently-infected bovine viral diarrhea (PI-BVD), and are tested negative for trichomonas prior to being sold through our sales. This coupled with stringent health and vaccination protocols is our way of telling you we value you as a customer and value your investment.

GENETRUST is a team effort from our ranch personnel, secretaries, owners, management and sales force. We are committed to the survivability and sustainability of the beef cattle industry. We are the largest provider of Brangus and Ultrablack seed stock in the industry. Eight of the top ten most used sires in the breed are included in our herd sire battery. However, we are not content to ever be satisfied with the status quo but are continually assessing feedback from our customers, scientific input from academia, and just good old stockmanship with a common sense approach. We are doing this to drive us and our customers to a higher level of success and the capability to attain values that set us apart from our competition.

We invite all of you to attend our sale at Cavender’s Neches River Ranch November 15th, 2014. As always the Cavender’s will be hosting a steak dinner the night before on Friday the 14th and we invite anyone who can attend to join us. Come early to evaluate the offering of Brangus, Ultrablack and Charolias bulls plus over 400 top cut commercial females and enjoy some tremendous Brangus fellowship. Mark your calendar for the new sale date November 15th, 2014.

Vernon Suhn and the entire GENETRUST Team,
Friends,

Nancy and I would like to invite you to the GENETRUST Bull and Commercial Female Sale here at the Cavender’s Neches River Ranch on Saturday November the 15th which is an all NEW SALE DATE! We will be celebrating our 10th Annual Sale as this enters the 6th sale season of the GENETRUST marketing alliance as well. The decision was made to move this event to an earlier sale date to better serve our commercial bull and female customers and honor their request to have our outstanding genetics offered to them earlier in the year before the weather challenges that often present themselves in the early part of December. For more than 20 years the third Saturday in November has traditionally been the date for the largest fall Brangus bull sale in Texas. We are excited to be able to present to the industry these premier genetics on Nov. 15th and are confident that this will be a positive move for our customers. We would like to thank our loyal customers for hanging with us all of these years and braving some really cold weather on several occasions.

The GENETRUST alliance has joined together eight founding ranches with similar but unique breeding philosophies and has become the largest provider of Brangus and Ultrablack seed stock in the industry. Last year, GT, had eight of the top ten most used sires in the breed; plus, we have several young sires that are the latest cutting edge genetics in the breed. However, we are not content or satisfied and are continually striving to improve. This year’s offering will be no exception! I would like to congratulate and thank all of the GENETRUST breeders on this great set of bulls.

The cattle business has never looked stronger. We are seeing prices like we have never seen before. With this market many producers have been afforded the opportunity to sell older cull cattle that are salvaging close to their original purchase price. With feed prices down, ample forage and abundant hay crops in many parts of the country makes this a great time to expand or replace cattle.

The Brangus offering will be around 220 bulls with more of the well-received Ultrablack bulls than in previous years. We have expanded the Charolais to 70 head and join with Sturgess Double S Cattle in a partnership on this side of the sale. The Charolais bulls continue to get better and I think you will be impressed with these bulls. The commercial female sale will offer over 400 head of Brangus and Brangus Baldie cattle as well as 33 F1 Tigerstripe heifers brought by Harry Leatherwood’s Rio Neches Ranch. The Brangus offering will include many of the Cavender Ranches commercial raised heifers. This year in a continual effort to offer premium value in these heifers, we artificially inseminated over 600 head to low birth weight industry recognized bulls like LTD and North Star and many are included in this offering.

Join us on Friday Nov. the 14th for viewing of cattle followed by a steak dinner and fellowship that evening. If you have any questions please feel free to call me, Vern Suhn, Craig Green, Cody Gariss, Doug Williams or our ranch staff. Mark your calendar for November 15!

Thanks,

Joe Cavender
SCHEDULE
OF EVENTS

FRIDAY, NOVEMBER 14TH
8:00 AM          All Sale Cattle Available for Viewing
6:30 PM          Dinner

SATURDAY, NOVEMBER 15TH
8:00 AM          Breakfast
11:00 AM         Lunch
12:00 PM         Bull Sale

220 Brangus & Ultrablack Bulls
400 Commercial Females
60 Charolais Bulls

Commercial Female Sale Immediately Following the
Bulls at Approximately 3:30 PM.

At The Ranch - Jacksonville, TX
GENERAL INFORMATION

Jacksonville Hotel Accommodations
Holiday Inn Express................................................................. 903-589-8900
La Quinta................................................................................... 903-586-6504
Best Western........................................................................... 903-586-0007

Air Transportation
The closest airport is Tyler Pounds Regional Airport and it is about 30 miles from Jacksonville, TX. The closest major airport is Dallas-Fort Worth International Airport and is 122 miles from Jacksonville, TX. Another airport is George Bush Intercontinental Airport and is 137 miles from Jacksonville, TX.

Sale Contacts
Joe Cavender..........................................................903-571-1209 • joe@cavenders.com
Justin Matejka..............................................Manager, Neches River Ranch 903-521-1070 • justinwmatejka@aol.com
Kenneth Welch ...........................................Manager, Cavender Ranch 903-571-8716 • cavenderranches@yahoo.com
Vernon Suhn...........................................................620-583-3706
Craig Green........................................................................870-834-1976
Cody Gariss...............................................................417-425-0368
Doug Williams.........................................................336-745-5252
Michael Sturgess..................................................Charolais Bulls 210-867-6863
Brett Sayre..............................................................Charolais Bulls 573-881-1876
Auctioneer........................................................................Doak Lambert
Veterinarian..........................................................Steve Schultz DVM
Special Guest..................................................Dr. Tommy Perkins, IBBA Executive VP

Publications Represented
Southern Livestock Standard...Michael Sturgess...210-524-9698
Stock Exchange.................................Doug Paul...........405-820-3982
Weekly Livestock Reporter........Ralph Means........817-331-3147
Gulf Coast Cattleman.............EC Larkin..............210-240-7938
Texas Ag Exchange.................Terry Reagan.......210-414-4411

Cattle Transportation
Larry Smith..............................................................817-832-3032

Advertising and Catalog Production
The Singularis Group..........................www.singularisgroup.com

Photography
Nancy Pruitt • Jared Suhn • Roxann Kaatz • Cheramie Viator

Scan the QR codes in this catalog to view videos and updates about the animals. You can download a QR reader to your phone via the App store.

VIDEOS WILL BE UPLOADED
November 2, 2014

Cattle Load Out
Cattle will be available for load out immediately after the bull sale and proper settlement has been made on purchases. If you wish to load out on Sunday or at a later date please note that when you check-out. Arrangements can then be made to have your cattle ready when you arrive.

Save Shipping and Handling
You can save shipping and handling charges by picking up semen that you will need for your fall breeding season at the Cavender’s Neches River Ranch Sale. Representatives from either GENETRUST or Integrated Breeders will be available Friday and Saturday to fill your orders. We would ask that you keep your orders to goblet increments of 5’s or 10’s so that we can avoid excessive handling of semen. Please contact GENETRUST at 1-877-436-3877 to place your order prior to the sale to assure we have enough semen on hand and available sale day.

Genetic condition identified in Brangus Breed
Developmental Duplication (DD) is a genetic condition inherited as a simple recessive that was first reported in the Angus breed on 8/12/13. Upon release of the first tests, which were performed by Dr. Jonathan E. Beever, Ph.D. of the University of Illinois, a Brangus bull was reported to be a carrier of this genetic condition.

The Brangus animals offered in this sale have been screened through the IBBA web site and our own current awareness of potential carriers for DD. All sale animals that are potential carriers for this condition have been tested through approved labs to see if they are a carrier. GENETRUST will have available, through our sale day supplement sheet, all animals that test results show as being carriers DDC or; if test results have not become available, we will list the animal as pending DDP for this condition. For those not attending the sale in person, that information will also be available through our web site. If you have any questions regarding this condition please feel free to contact anyone within the GENETRUST organization and we will provide you with the most current information available.

View this Catalog Online
Trusted Performance Information

We are extremely dedicated to providing our customers the genetics needed to help positively impact their bottom line. We will not compromise the integrity of our data. Our utmost goal is to provide the information that will successfully identify the genetics most needed in your particular operation. The information provided by the IBBA was provided at weaning and yearling by the breeder for computation. We believe in EPD's, but fully realize that they are only as good as the information provided to the association. Inaccurate weights and faulty contemporary groups lead to poor information and bad selection decisions.

Please realize that these bulls were in different contemporary groupings at weaning; therefore, it is not fair to compare birth, weaning and yearling weights from one herd to another. A wide range of environments are represented in this offering and thus have affected those weights, plus different management comes into play, i.e. creep fed vs. not creep fed. Within herd weights and ratios were good when that was the only information we had. However, EPD's are a much better indicator of genetic potential and are the only way across herd comparisons can be made. Also, we have listed the current non-parent Brangus breed average EPD's in the catalog for your reference and comparison on how individual lots compare to the average of the breed in any trait.

Partial Breeding Guarantee

All bulls selling in this sale have passed a thorough and stringent BSE (Breeding Soundness Evaluation) by Dr. Steve Schultz. Each bull selling has passed Dr. Schultz's tests and is considered a satisfactory potential breeder. All bulls are guaranteed as breeding bulls through the first breeding season from the date of purchase. Please keep in mind that we expect the bull(s) to be treated with proper animal husbandry and that they are young bulls and require some additional management compared to mature bulls. Proper management should include the following requirements: 12 to 15 month old bulls at time of sale are utilized in a ratio of 1 bull to 15 cows and 16 to 20 month old bulls one bull to 20 cows. Furthermore, if these requirements are not adhered to or these bulls are placed in service or are housed until time of service with mature bulls then GENETRUST will not stand behind this breeding guarantee.

If a problem does arise please contact GENETRUST, Vern Suhn 620.583.3706 or Craig Green 870.834.1976, as soon as any question occurs as to a bull's breeding soundness. GENETRUST will evaluate the problem, consult with a veterinarian if needed and if replacement is required will replace with a bull of equal quality. If a replacement bull is not available GENETRUST will issue credit in a future GENETRUST sale. Please contact us before shipping any bulls. Shipping an animal you feel is unsatisfactory before contacting GENETRUST will void our guarantee.

Maintenance After the Sale

Cavender's will work with customers on delivery of bulls in an effort to have the bulls delivered to customers as soon as possible after the sale. However, if you are not ready for the bulls at this time we will maintain the bulls at the ranch for a period of time until you are ready for them. A nominal fee of $3.50 per day will be charged plus any veterinarian charges incurred will be billed. Bulls will be maintained on a growing ration in grass traps. Bulls become the buyer's responsibility immediately after the sale. Cavender's or GENETRUST is not responsible for insurance costs or death after the sale.

Trucking

At the conclusion of the sale or as soon as possible following the sale if purchases are made via video or sight unseen agreement; please notify the sales staff as to specific instructions about cattle delivery. If you request our assistance GENETRUST staff will make every effort to help coordinate the most reliable and economical trucking available. Trucking expense will be the responsibility of the purchaser. If you prefer to make your own arrangements Larry Smith Trucking will be available sale day to discuss your needs or we can place you in contact with other reliable truckers.

Please note that the animals you purchase become your responsibility at time of purchase. GENETRUST nor any of the breeders involved in this sale take responsibility for animals that may be injured in transport. Insurance is available for those who would desire that coverage.
If you are unable to attend the sale and want to purchase cattle sight unseen, please call any of the below listed sale personnel to assist you in making your selections. Give us a call prior to the sale to describe the type of female(s) or bull(s) you want and let us know your price range(s). You pay only the bid price, just as if you were bidding in person. We will call you after the sale to confirm your purchase(s), and confirm your method of payment. Your purchase will be delivered to a central delivery point when your payment is received. **You decide whether or not you like the animal(s) upon delivery.** If you don’t like them, you don’t own them. It’s that simple. All sight unseen purchases made through GENETRUST personnel come with a 100% SATISFACTION GUARANTEE or we will refund your money.

At the conclusion of the sale or as soon as possible following the sale if purchases are made via video or sight unseen agreement; please contact Kelsey at the GENETRUST office to arrange for payment and trucking. GENETRUST will make every effort to help coordinate the most reliable and economical trucking available. Trucking expense will be the responsibility of the purchaser. If you prefer to make your own arrangements Larry Smith Trucking will be available sale day to discuss your needs or we can place you in contact with other reliable truckers.

**Please Contact**
Kelsey Jackson ................................................870-668-3414

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**Sight Unseen Guarantee When Purchased through GT Personnel**

 Can’t make the sale? Bid from home with DV Auction’s “real-time” internet bidding service!

**Buying online is as easy as 1, 2, 3...**
1. Create an account at www.dvauction.com under the “register” tab
2. Apply for bidding approval by clicking on the “details” tab at least 24 hours prior to the auction—a DV representative will notify you once you have been approved
3. Tune in for the sale and make your purchases!

After the sale, contact the sale manager or owner to arrange transportation and payment. **High speed internet** is required for successful bidding—be sure to check the lag-time monitor in the top left corner to ensure real-time broadcasts.

**Proxy Bidding**—if you can’t make time to watch the sale, register a proxy bid and let our system represent your bid while you’re away. Look for the “proxy bid” tab on the auction listing, and fill in your maximum bids. We’ll handle the rest!

**Having troubles?** During the auction, you can type a message to the operator at any time for assistance. Our full-time support team can also always be reached at (402) 474-5557.
Please make note that the many of the animals were in different contemporary groupings at weaning; therefore, it is not fair to compare birth, weaning and yearling weights from one herd to another.

**EPDs**

Expected Progeny Difference (EPDs) is the best estimate of an animal’s genetic merit for a particular trait. It takes into account the animals’ own performance compared with its contemporaries and the performance of its relatives compared against their contemporaries.

**Birth Weight (BW)** EPD predicts calf size and calving ease.

**Weaning Weight (WW)** EPD predicts preweaning growth potential.

**Yearling Weight (YW)** EPD predicts overall growth potential.

**Milk EPD** predicts the maternal contribution to weaning weight of the calf through milk production, behavior, immunity and other maternal environmental factors.

**Total Maternal (TM)** also, called M&G EPD predicts weaning weight of calves from a bull’s daughters.

**Scrotal Circumference (SC)** EPD predicts testicular size in puberty.

**ULTRASOUND EPDs**

**Ribeye Area (REA)** EPD predicts total muscle.

**Intramuscular Fat (IMF)** EPD predicts % of intramuscular fat which is highly correlated to marbling.

**Fat Thickness (FT)** EPD predicts external fat thickness.

*REA and FT are primary components of USDA YG and marbling is the primary component of USDA OG.*

**PERFORMANCE**

Individual performance data is provided as supplementary information as EPDs provide more reliable evaluation of genetics differences of animals.

**Actual Birth Weight (BW)** are reported.

**Weaning Weight (WW)** are adjusted to 205 days.

**Yearling Weight (YW)** are adjusted to 365 days.

**Scrotal Circumference (SC)** is adjusted to 365 days and ratioed relative to contemporaries.

**Average Daily Gain (ADG)** is a measure of growth rate on a high energy diet. It is positively associated with feed efficiency.

**Ribeye Areas (REA)** are adjusted to 365 days and ratioed relative to contemporaries. IMF is highly correlated to marbling.

**Fat Thickness (FT)** is adjusted to 365 days and ratioed relative to contemporaries.

Brangus EPDs are calculated by the University of Georgia and are part of a program called the National Cattle Evaluation (NCE).

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**A SPECIAL THANK YOU TO OUR COOPERATORS**

**SUPERIOR BRANGUS**
Beck Gipson
PO Box 291754
Kerrville, TX 78029

**BURTIN BRANGUS**
Mike Burtin
2129 Q Rd
Eureka, KS 67045

**THE BOYS CATTLE CO.**
Craig Green
PO. Box 101
Floral, AR 72534

**PLATTE VALLEY BRANGUS**
Mr. & Mrs. Duane Hahn
1954 40th Avenue
Columbus, NE 68601
402-564-9121

**ZACH O’BRIEN**
RR 1 Box 168
South Coffeyville, OK 74072

**KEN HUGHES**
2479 US Hwy 79
Franklin, TX 77856

**TERRY BRADSHAW BRANGUS**
18901 Bradshaw Lane
Thackerville, OK 73459

**冷 HARRY LEATHERWOOD**
903-521-6688

**VOREL BRANGUS**
Mike Vorel
14615 N Triple X Road
Luther, OK 73054

**COLD CREEK RANCH**
Thomas & Betty Davis
4171 Arbor Circle
Marietta, GA 30066

**T J MOORE RANCH**
Jack Moore
2014 Chalet Circle
Kerrville, Texas 78028

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**Lot Number**

**Registration Number**

**Breeder/Owner**

**EPD’s**

**Date of Birth**

**Service Type (AI, ET, NS)**

**Age/Classification**

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**CB ENCANTADO 59A**

- **Lot Number**: 6
- **Registration Number**: R10237319
- **Breeder/Owner**: Cavender Brangus
- **Age/Classification**: 4/3/2013 NS
- **Service Type**: Coming Two Year Old

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**Individual Performance**

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<th>EPD’s</th>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
<th>SC</th>
<th>REA</th>
<th>IMF</th>
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<th>EPD’s</th>
<th>Date of Birth</th>
<th>Service Type</th>
<th>Age/Classification</th>
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<td>4/3/2013 NS</td>
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Coming two Year old offering

Brangus Breed average EPD's

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<th>TM</th>
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<th>SC</th>
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**CB TRADEMARK 11A2**
UB10237230 Polled Ultrablack
Cavender Brangus

**HOLCOMBS TRADEMARK 1417X5**
RRR 296 6807 1417 PT 303

**GERONIMO OF BRINKS 392F15**
GACC MS GERONIMO 11515
GACC MS CADENCE 11K

**GROWTH & MATERNAL**
- Top 25% YW, Milk & TM
- Top 30% WW
- WWR 112, YWR 112
- Dam's BWR 6@94, WWR 6@105, YWR 6@105

**GENETRUST at Cavender's Neches River Ranch - Page 12**

**COMING TWO YEAR OLD OFFERING**

**SF FINAL SOLUTION 15A**
UB10240377 Polled Ultrablack
Coming Two Year Old

**CONNEALY ANSWER 71**
**CONNEALY FINAL SOLUTION 1417X5**
**ESTE OF CONANGA 364**
**MC ABRAMS 468T22**
**SF MISS ABRAMS 15Y6**
**SF MISS PARDNER 15W7**

**GROWTH & MATERNAL**
- Top 4% BW
- Top 10% CED & CEM
- Top 15% Milk, Top 20% TM
- Top 25% WW & YW

**SF CONSENSUS 15A2**
UB10237925 Polled Ultrablack
Schmidt Farms

**CONNEALY CONSENSUS 7229**
BLUE LILLY OF CONANGA 16
SUHNS BT 331R15
SF MISS TIN MAN 15X4
SF MISS ANGELO 15S5

**GROWTH & MATERNAL**
- Top 10% YW, CEM & IMF
- Top 15% BW, Milk & TM
- Top 20% WW
- Top 25% CED

**JOJ ELEGIDO 23A**
R10236389 Polled Ultrablack
Genesis Ranch

**MC ELEGIDO 924W6**
**MISS NMSU 924**
**SG TONTO 820H7**
**JOJS MS MAURER 23W**
**HN MS TRANSFORMER 23M9**

**CALVING EASE, GROWTH & MATERNAL**
- Top 15% REA
- Top 35% WW
- Actual BW 62#

*measurements taken at 454 days of age
*measurements taken at 458 days of age
**SF MATAMORES 40A5**

**R10238570** Polled Gen: 5  5/11/2013  NS
Schmidt Farms
Coming Two Year Old

**IMPressIve raTIOs**
- Top 5% YW, Top 10% WW
- Top 20% SC & TM
- WWR 116, YWR 116
- REAR 110

**SF MISS NEXT STEP 40WS**
MC MS NEWS MAN 40M

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<th>BW</th>
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**CB ENCANTADO 59A**

**R10237319** Polled Gen: 6  4/3/2013  NS
Cavender Brangus
Coming Two Year Old

**GROWTH, MATERNAL + CARCASS**

With 8 traits in the top 35% or better, 59A certainly sorts his way to the top end of the offering for good reason. Ranking in the top 15% for IMF, top 20% for SC & YW, top 25% for WW & TM and top 30% for Milk & REA this balanced prospect has the opportunity to positively impact nearly all of the economically relevant traits in today’s beef industry. Note, too his tremendous individual data where his WWR@109, YWR@110 and REAR@112 and IMF score of 6.46 to ratio 120.

**His sire, Encantado, is the most proven son of the $70,000 415R23. He is one of the most consistent breeding sons of Blanda and has done an outstanding job producing both Brangus and Ultrablacks while at Cavender’s and is now at work in Arkansas for R.C. Smith at Polk Creek Farms. The dam of 59A records a 379 day calving interval on her first 4 calves. Her progeny show a WWR@104, YWR@105, REAR@110 and an IMF@108. This is a unique package that has the consistency bred in and is primed to make an impact.**

**CB HOMBRE 60A**

**UB10214735** Polled Ultrablack  3/25/2013  ET
Cavender Brangus
Coming Two Year Old

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**SUPERIOR DEPENDENCE 77A**

**R10236977** Polled Gen: 5  3/13/2013  Al
Superior Brangus
Coming Two Year Old

**CALVING EASE PLUS**
- Top 10% SC
- Top 15% BW
- Top 20% CED
- WWR 109, YWR 106

**SUHNS NEXT STEP 331R7**
SF DEPENDENCE 533524
SF MS SLEEP EASY 53596
SONAR OF BRINKS 607L18
MS SUPERIOR SONAR 77R
MS SUPERIOR TOP SIDE 77N

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**GR LTD 75A10**

**R10237472** Polled Gen: 6  2/25/2013  Al
Genesis Ranch
Coming Two Year Old

**IMF IMPROVER**
- Top 15% IMF
- ADJ WW 771#, WWR 112
- ADJ YW 1563#, YWR 112
- ADJ IMF 5.72, IMFR 115

**SUHNS AFFIRMED 416N4**
DMR ENCANTADO 415X24
MS BRINKS BRIGHT SIDE 415R23
SINGLETARY OF BRINKS 675R
MS BRINKS SINGLETARY 59US
MS BRINKS CEO 59M6

**CED BW WW YW M TM CEM SC REA IMF FT**
| 4.4 | 1 | 16 | 35 | 12 | 20 | 7.1 | 0.6 | 0.38 | 0.12 |

**CB ENCANTADO 80A2**

**R10237347** Polled Gen: 6  4/5/2013  NS
Cavender Brangus
Coming Two Year Old

**IMPrOve MaTernaL & FerTILITY**
- Top 15% SC
- Top 30% WW, Milk & TM
- WWR 105
- ADJ IMF 5.72, IMFR 115

**SUPERIOR DEPENDENCE NEXT 59A**

**R10236797** Polled Gen: 5  3/1/2013  Al
Superior Brangus
Coming Two Year Old

With 8 traits in the top 35% or better, 59A certainly sorts his way to the top end of the offering for good reason. Ranking in the top 15% for IMF, top 20% for SC & YW, top 25% for WW & TM and top 30% for Milk & REA this balanced prospect has the opportunity to positively impact nearly all of the economically relevant traits in today’s beef industry. Note, too his tremendous individual data where his WWR@109, YWR@110 and REAR@112 and IMF score of 6.46 to ratio 120.

**His sire, Encantado, is the most proven son of the $70,000 415R23. He is one of the most consistent breeding sons of Blanda and has done an outstanding job producing both Brangus and Ultrablacks while at Cavender’s and is now at work in Arkansas for R.C. Smith at Polk Creek Farms. The dam of 59A records a 379 day calving interval on her first 4 calves. Her progeny show a WWR@104, YWR@105, REAR@110 and an IMF@108. This is a unique package that has the consistency bred in and is primed to make an impact.**
### CB CHISHOLM 98A5

- **R10237557** Polled  
- **CB CHISHOLM 98A5**  
- **Cavender Brangus**  
- **LTD OF BRINKS 41ST28**  
- **SUHNS CHISHOLM 331W45**  
- **SUHNS MISS AFFIRMED 331S34**  
- **SUHNS NEXT STEP 331R7**  
- **KBJ MS NEXT STEP 98U4**  
- **KBJ MS LA COPA 98S4**  
- **2/24/2013**  
- **AI**  
- **Coming Two Year Old**

**SEVERAL 1/2 BROTHERS SELL**
- Top 20% SC & 30% CEM
- Moderate & Useful in his type
- Stacks several great breeds
- LTD, CHISHOLM, Affirmed, Next Step & BT

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### CB HOMBRE 103A

- **UB10239763** Polled  
- **CB HOMBRE 103A**  
- **Cavender Brangus**  
- **SUHNS AFFIRMED 416N4**  
- **CB HOMBRE 541T3**  
- **MS BRINKS BRIGHT SIDE 541K28**  
- **S A V BISMARCK 5682**  
- **44 RUBY X103**  
- **B/R RUBY 9114**  
- **2/18/2013**  
- **ET**

**OUTSTANDING ULTRABLACK**
- Top 3% TM, Top 5% Milk
- Top 10% WW
- Top 20% CED, YW & SC
- Top 25% IMF

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### CB HOMBRE 103A3

- **UX102381123** Polled  
- **CB HOMBRE 103A3**  
- **Cavender Brangus**  
- **SUHNS AFFIRMED 416N4**  
- **CB HOMBRE 541T3**  
- **MS BRINKS BRIGHT SIDE 541K28**  
- **S A V BISMARCK 5682**  
- **44 RUBY X103**  
- **B/R RUBY 9114**  
- **2/22/2013**  
- **ET**

**GROWTH, IMF & MATERNAL**
- Top 2% Milk
- Top 10% YW & TM
- Top 20% SC, Top 25% IMF
- ADJ REA 15.64, REAR 10.9

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### CB ENCANTADO 117A

- **R10237228** Polled  
- **CB ENCANTADO 117A**  
- **Cavender Brangus**  
- **BLANDA OF BRINKS 535R54**  
- **DMR ENCANTADO 415X24**  
- **MS BRINKS BRIGHT SIDE 415R23**  
- **SUHNS AFFIRMED 416N4**  
- **VOREL MS AFFIRMED 117W4**  
- **GH 117J**  
- **4/17/2013**  
- **NS**

**OUTSTANDING ULTRABLACK**
- Top 15% WW & IMF
- Top 20% REA & SC
- Top 25% YW & TM

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### CB CHISHOLM 129A3

- **R10237595** Polled  
- **CB CHISHOLM 129A3**  
- **Cavender Brangus**  
- **LTD OF BRINKS 41ST28**  
- **SUHNS CHISHOLM 331W45**  
- **SUHNS MISS AFFIRMED 331S34**  
- **MC NUFF SAID 889T50**  
- **BWCC MS NUFF SAID 129X7**  
- **BWC MS LEAD GUN 129T2**  
- **3/2/2013**  
- **ET**

**CARCASS IMPROVER**
- Top 20% REA
- Top 25% IMF
- Top 30% SC
- REAR 104, IMF 108

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### CB X-FACTOR 132A

- **R10237235** Polled  
- **CB X-FACTOR 132A**  
- **Cavender Brangus**  
- **MC JETHRO 00S3**  
- **MC X FACTOR 889X34**  
- **MC MS 5175 BANDO 889P12**  
- **CB HOMBRE 541T3**  
- **CB MS HOMBRE 132X4**  
- **MBS JOHN WAYNE 132R5**  
- **3/2/2013**  
- **AI**

**INCREASE POUNDS & CARCASS MERIT**
- Top 15% WW & IMF
- Top 20% REA & SC
- Top 25% YW & TM

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SUPERIOR GUARDIAN 134A


OUSTING RATIOS
- Top 4% SC
- Affirmed Sons & Daughters
Continue to be in High Demand
- Functional Genetics

SF AFFIRMED 166A

UB10237926 Polled Gen: 6 4/2/2013 N5 Schmidt Farms

BALANCED PACKAGE
- Top 4% SC
- Affirmed Sons & Daughters
Continue to be in High Demand
- Functional Genetics

SF ONSTAR 171A3

R10237928 Polled Gen: 4 3/13/2013 N5 Schmidt Farms

IMPROVE MATERNAL PERFORMANCE
- Top 20% SC
- Top 30% Milk & TM
- Top 5% YW, Top 10% WW
- Top 25% REA, Top 30% SC
- WWR 117, YWR 117, REAR 113, IMF 115

CB CHISHOLM 204A2

UB10241737 Polled 2/20/2013 ET Cavender Brangus

MATERNAL, GROWTH & CARCASS
- Top 5% IMF
- Top 10% WW, YW & TM
- Top 20% REA, Top 25% Milk
- WWR 103, YWR 105, REAR 104

CB CHISHOLM 135A

UB10237238 Polled 3/13/2013 Al Cavender Brangus

HIGH PERFORMANCE UB
- Top 2% TM, Top 3% Milk & IMF
- Top 5% YW, Top 10% WW
- Top 25% REA, Top 30% SC
- WWR 117, YWR 117, REAR 113, IMF 115

WW LANDAU 201A6

UB10248672 Polled Gen: 6 3/15/2013 Al Double W Ranch

POST WEANING GROWTH & MUSCLE
- Top 1% SC
- Top 15% YW & REA
- ADJ REA 15.35, REAR 102
- Several % Brothers Sell

GENETRUST at Cavender’s Neches River Ranch - Page 15
## CB CHISHOLM 204A3

**UB102A1738** Polled Ultrablack 2/23/2013 ET Cavender Brangus

**IMF**
- Top 15% IMF
- Top 20% WW & SC
- Top 30% YW

**Ced BW WW YW M TM CEM SC REA IMF FT**

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## CB HOMBRE 222A16

**R10237634** Polled Gen: 4 3/25/2013 ET Cavender Brangus

**IMF**
- Top 4% YW, Top 5% WW & IMF
- Top 10% TM, Top 15% REA
- Top 25% Milk
- WWR 107, YWR 103, REAR 105

**Ced BW WW YW M TM CEM SC REA IMF FT**

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## CB SINGLETARY 209A7

**R10248585** Polled Gen: 4 3/23/2013 Double W Ranch

**IMF**
- Top 10% SC, Top 15% IMF
- Top 20% REA
- Top 25% YW
- Top 30% CED, BW & Milk

**Ced BW WW YW M TM CEM SC REA IMF FT**

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## CB ONSTAR 291A3

**R10237265** Polled Gen: 4 3/30/2013 AI Cavender Brangus

**IMF**
- Top 15% Milk
- Top 20% SC
- Top 25% TM
- Top 30% BW

**Ced BW WW YW M TM CEM SC REA IMF FT**

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## CB SINGLETARY 302A21

**R10238039** Polled Gen: 6 3/2/2013 Schmidt Farms

**IMF**
- Top 20% SC
- Top 30% Milk
- Actual BW 75#
- Dam’s WWR 7@106, YWR 7@105

**Ced BW WW YW M TM CEM SC REA IMF FT**

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**GENETRUST** at Cavender’s Neches River Ranch - Page 16
FERTILITY BUILT IN
- Top 20% SC
- Top 25% YW
- Consistency & Maternal Bred In

SF LANDAU 302A22
R10238040 Polled Gen: 6 Schmidt Farms
LTD OF BRINKS 415T28
CRC LANDAU 263X2
MS HD BRIGHT SIDE 263L
SUHNS NEXT STEP 331R7
MS BRINKS NEXT STEP 302U2
MISS JAK LEAD TIME 302N2

CED BW WW YW ADG WDA SC REA IMF FT
4.9 0.4 17 48 13 21 7.4 0.8 0.30 -0.18 -0.012
BW WW YW ADG WDA SC REA IMF FT
78 653 1091 2.74 2.96 37.5 14.21 3.89 0.28

SF LANDAU 302A23
R10238041 Polled Gen: 6 Schmidt Farms
LTD OF BRINKS 415T28
CRC LANDAU 263X2
MS HD BRIGHT SIDE 263L
SUHNS NEXT STEP 331R7
MS BRINKS NEXT STEP 302U2
MISS JAK LEAD TIME 302N2

CED BW WW YW ADG WDA SC REA IMF FT
5.2 0.2 16 46 13 21 7.4 0.8 0.29 -0.18 -0.012
BW WW YW ADG WDA SC REA IMF FT
77 631 1156 3.28 3.23 38.1 15.04 4.05 0.24

SF LANDAU 302A25
R10238167 Polled Gen: 6 Al Schmidt Farms
LTD OF BRINKS 415T28
CRC LANDAU 263X2
MS HD BRIGHT SIDE 263L
SUHNS NEXT STEP 331R7
MS BRINKS NEXT STEP 302U2
MISS JAK LEAD TIME 302N2

CED BW WW YW ADG WDA SC REA IMF FT
4 1.1 21 53 12 23 7.2 0.85 0.32 -0.17 -0.015
BW WW YW ADG WDA SC REA IMF FT
80 612 1076 2.9 2.96 35.9 13.99 4.11 0.21

GR LTD 317A4
R10237505 Polled Gen: 6 Genesis Ranch
LTD OF BRINKS 415T28
CSONKA OF BRINKS 30R4
MS BRINKS BRIGHT SIDE 415P5
GOOD FORTUNE OF BRINKS 14H3
MISS BRINKS LINEMAN 317E17

CED BW WW YW M TM CEM SC REA IMF FT
5.4 1.2 26 53 10 24 6.1 0.8 0.34 0.04 -0.007
BW WW YW ADG WDA SC REA IMF FT
87 702 1277 3.39 3.5 38.6 15.8 3.64 0.34

CB HOMBRE 406A10
R10237609 Polled Gen: 3 Cavender Brangus
SUHNS AFFIRMED 416N4
CB HOMBRE 406T3
MS BRINKS BRIGHT SIDE 541T28
BRINKS BRIGHT SIDE 607L11
MISS BRINKS BS 607L11 406T27
MISS BRINKS DATELINE 406K13

CED BW WW YW M TM CEM SC REA IMF FT
8.2 0 24 35 16 28 8.5 0.6 0.04 -0.11 -0.004
BW WW YW ADG WDA SC REA IMF FT
78 581 1046 2.91 2.9 34.2 13.88 4.38 0.33

CB HOMBRE 406A7
R10237612 Polled Gen: 3 Cavender Brangus
SUHNS AFFIRMED 416N4
CB HOMBRE 417T3
MS BRINKS BRIGHT SIDE 541K28
BRINKS BRIGHT SIDE 607L11
MISS BRINKS BS 607L11 406T27
MISS BRINKS DATELINE 406K13

CED BW WW YW M TM CEM SC REA IMF FT
8.4 -0.2 21 32 16 27 8.5 0.6 0.01 -0.11 -0.004
BW WW YW ADG WDA SC REA IMF FT
78 581 1046 2.91 2.9 34.2 13.88 4.38 0.33

CB HOMBRE 406A7
R10237612 Polled Gen: 3 Cavender Brangus
SUHNS AFFIRMED 416N4
CB HOMBRE 417T3
MS BRINKS BRIGHT SIDE 541K28
BRINKS BRIGHT SIDE 607L11
MISS BRINKS BS 607L11 406T27
MISS BRINKS DATELINE 406K13

CED BW WW YW M TM CEM SC REA IMF FT
8.4 -0.2 21 32 16 27 8.5 0.6 0.01 -0.11 -0.004
BW WW YW ADG WDA SC REA IMF FT
78 581 1046 2.91 2.9 34.2 13.88 4.38 0.33

GROWTH & MUSCLE
- Top 20% SC
- Top 25% YW
- WWR 107, YWR 112
- REAR 109

FERTILITY BUILT IN
- Top 20% SC
- Top 25% YW
- Consistency & Maternal Bred In

FUNCTIONAL GENETICS
- Top 20% SC
- Top 30% Milk
- YWR 101, REAR 103, IMFR 102
- Dam was $13,000 Selection of Clover Ranch

MOderate BW & MaTernaL
- Top 15% CED & Milk
- Top 30% BW & TM
- YWR 102
- Consistent Producing Dam

CALVING EASE + MILK
- Top 10% CED
- Top 15% Milk
- Top 25% BW
- Dam was a Feature at Recent CRC Sale

MODERATE BW & MATERNAL
- Top 15% CED & Milk
- Top 30% BW & TM
- YWR 102
- Consistent Producing Dam
**MOderaTe BW &**

**MaTernaL**

- Top 20% BW & TM
- Top 30% CED
- ADJ IMF 5.06
- IMFR 115

**SF LANDAU 541A88**

R10237946 Polled Gen: 6 2/22/2013 Al Schmidt Farms

LTD OF BRINKS 415T28
CRC LANDAU 263X2
MS HD BRIGHT SIDE 263L
NIMITZ OF BRINKS 75L12
SF MISS SUNDANCE 541N32

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**SF ONSTAR 535A42**

R10237940 Polled Gen: 4 2/26/2013 Al Schmidt Farms

GROWTH & FERTILITY

- Top 20% YW
- Top 25% WW
- Top 30% SC
- YWR 103, REAR 105

**SF LTD 541A69**

R10237976 Polled Gen: 6 2/8/2013 Al Schmidt Farms

GROWTH & CARCASS

- Top 30% YW
- WWR 103, YWR 104
- ADJ REA 15.21
- ADJ IMF 5.62
**MILK & Muscle + Growth**
- Top 1% YW, YWR 102
- Top 15% WW, WWR 101
- Top 20% REA, REAR 106
- Top 30% TM & SC

**7 Traits in Top 30% or Better**
- Top 10% WW, YW & TM
- Top 15% SC
- Top 20% Milk
- Top 25% REA, Top 30% IMF

---

**GrOwth**
- Top 10% YW, YWR 102
- Top 15% WW, WWR 101
- Top 20% REA, REAR 106
- Top 30% TM & SC

**Across The Board Performance**
- Top 1% SC, Top 3% WW
- Top 10% YW & TM, Top 15% IMF
- Top 20% REA, Top 30% Milk
- WWR 112, YWR 108, REAR 104

---

**CaLvIng ease & CarCass**
- Top 10% CED
- Top 25% BW
- Top 30% SC & REA
- IMFR 107

---

**GR 30T 607A29**
R10237482  Polled  Gen: 6  3/13/2013  Al  Genesis Ranch  Coming Two Year Old

**CB NORTH STARS 767A10**
R10237624  Polled  Gen: 4  4/2/2013  ET  Cavender Brangus  Coming Two Year Old

**WW GUARDIAN 795A16**
R10248592  Polled  Gen: 6  4/9/2013  Al  Double W Ranch  Coming Two Year Old

**GR LTD 804A19**
R10237503  Polled  Gen: 2  4/6/2013  NS  Genesis Ranch  Coming Two Year Old

---

**GR 30T 607A42**
R10248590  Polled  Gen: 4  4/7/2013  Al  Genesis Ranch  Coming Two Year Old

**CB ALYDAR 795A11**
R10237504  Polled  Gen: 6  4/3/2013  NS  Genesis Ranch  Coming Two Year Old

---

**GR ALYDAR 795A16**
R10248592  Polled  Gen: 6  4/9/2013  Al  Double W Ranch  Coming Two Year Old

---

**GR LTD 804A19**
R10237503  Polled  Gen: 2  4/6/2013  NS  Genesis Ranch  Coming Two Year Old

---

**GR LTD 804A19**
R10237503  Polled  Gen: 2  4/6/2013  NS  Genesis Ranch  Coming Two Year Old

---

**GR LTD 804A19**
R10237503  Polled  Gen: 2  4/6/2013  NS  Genesis Ranch  Coming Two Year Old

---

**GENETRUST** at Cavender's Neches River Ranch - Page 20


GROWTH & MATERNAL
- Top 4% TM, Top 5% Milk
- Top 10% WW
- Top 15% YW, Top 20% IMF
- WWR 106, YWR 102, REAR 106, IMFR 105

CB HOMBRE 7055A
UB10237327 Polled Ultrablack 3/18/2013 AI
Cavender Brangus
Coming Two Year Old

GROWTH & MATERNAL
- Top 8% TM, Top 10% Milk
- Top 10% IMF, Top 15% CED
- Top 20% BW, WW, Milk & TM
- Top 25% YW
- Top 30% CEM, TM & REA
- WWR 110, YWR 110, REAR 110

CB CHISHOLM 915A
UB10237330 Polled Gen: S 3/20/2013 NS
Cavender Brangus
Coming Two Year Old

MATERNAL & MUSCLE
- Top 15% SC
- Top 25% Milk
- Top 30% CED, TM & REA
- WWR 110, YWR 110, IMFR 110

SOUTH TEXAS ULTRABLACK
- Top 10% IMF, Top 20% WW & REA
- Top 30% SC
- WW & YW & IMF & FT

SUHNS CHISHOLM 331W45
SUHNS MISS AFFIRMED 331534
CNF LINK H 457L
MISS JLS LINK 915US5
MISS JLS BRIGHTSIDE 915S47

CB CHISHOLM 7139A
UB10237651 Polled Ultrablack 2/23/2013 AI
Cavender Brangus
Coming Two Year Old

HIGH OCTANE ULTRABLACK
- Top 3% IMF, Top 10% Milk & TM
- Top 20% WW & REA
- Top 30% SC

SUHNS CHISHOLM 331W45
SUHNS MISS AFFIRMED 331534
E&B 1680 PRECISION
EF EVER ENTENSE 7139
SOUTHERN EVER ENTENSE 091

TESTIMONIALS

“We have used other Brangus bulls in the past but the GENETRUST bulls perform best. They do not fall apart when turned out on the cows and get the job done with good conception rates and a good calf after it’s born.”

CHAD PARISH
6T Cattle Company
Mount Pleasant, TX

“I’ve used Brangus bulls from various ranches but the GENETRUST bulls have far outperformed the others. I intend on switching exclusively to GENETRUST.”

CLAY BARNHOUSE
Bolivar, MO
GENETRUST at Cavender’s Neches River Ranch - Page 22

**YEARLING BULL OFFERING**

**BRANGUS BREED AVERAGE EPD’S**

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**GROWTH + MUSCLE**

- Top 15% WW
- Top 15% YW
- Top 30% CEM
- Top 4% SC

**WW LANDAU 30A18**

- **LTD OF BRINKS 415T28**
- **CRC LANDAU 263X2**
- **MS HD BRIGHT SIDE 263L**
- **SINGLETARY OF BRINKS 675R**
- **MS WW SINGLETARY 30X**
- **MS BRINKS BACKSIDE 30R44**

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**SF NORTHSTAR 31A2**

- **WR DUKE 66158**
- **CRC NORTH STAR 9U8W3**
- **MISS 4L BEST BET 9U8PS**
- **MC ABRAMS 468722**
- **SF MISS ABRAMS 31Y3**
- **SF MISS LARGENT 31W3**

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**WAT NEW CONCEPT 33A51**

- **BLANDA OF BRINKS 535R54**
- **SUHNS NEW CONCEPT 30Y24**
- **SUHNS MS DUKE 30M**
- **SUHNS MS AFFIRMED 416N4**
- **CB MS AFFIRMED 35U**
- **CB MS NEWSMAKER 35P2**

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**CB NEW CONCEPT 35A**

- **BLANDA OF BRINKS 535R54**
- **SUHNS NEW CONCEPT 30Y24**
- **SUHNS MS DUKE 30M**
- **SUHNS MS AFFIRMED 416N4**
- **CB MS AFFIRMED 35U**
- **CB MS NEWSMAKER 35P2**

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**CB NEW CONCEPT 40A18**

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**GROWTH + REA**
- Top 10% WW & YW
- Top 30% REA
- Top 15% SC
- Top 35% TM

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**OB AYDAR 75A15**

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**CALVING EASE + GROWTH**
- Top 20% BW & CED
- Top 5% CEM
- Top 2% WW
- Top 15% YW

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**CB CHISHOLM 75A21**

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**GROWTH + REA**
- Top 10% REA
- REA ratio 114
- Top 35% YW & TM
- YW ratio 108

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**CB CHISHOLM 75A22**

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**MATERNAL + CARCASS**
- Top 10% Milk; Top 35% IMF
- Top 30% REA & TM
- Dam calving interval 358 days on five

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**CB ONSTAR 75A24**

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**GROWTH + IMF**
- Top 20% WW & SC
- Top 30% IMF
- Top 35% YW
- AWW 697 lb.; ratio 105

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**CB NEW CONCEPT 75A19**

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**GROWTH + REA**
- Top 15% WW & YW
- Top 30% REA
- Top 35% TM
- Top 15% SC

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**CB NEW CONCEPT 75A23**

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<td>Yearling</td>
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**GROWTH, MILK, MUSCLE**
- Top 10% WW & YW
- Top 15% Milk
- Top 20% REA
- Top 10% TM & SC

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| CB CHISHOLM 75A21 | | | | |
|-------------------|---|----|----|----|---|----|----|-----|-----|----|
| LTD OF BRINKS 415T28 | SUHNS CHISHOLM 331W45 | SUHNS MISS AFFIRMED 331S34 | PATTON OF BRINKS 30T22 | CB MS PATTON 75X16 | CB MS SUMMIT 75R3 | | | | |
| 6.9 | 0.7| 27 | 50 | 13| 26 | 8.5 | 1.2| 0.63 | 0.09 | -0.005|

| CB CHISHOLM 75A22 | | | | |
|-------------------|---|----|----|----|---|----|----|-----|-----|----|
| LTD OF BRINKS 415T28 | SUHNS CHISHOLM 331W45 | SUHNS MISS AFFIRMED 331S34 | IKE OF BRINKS 504P31 | MS BRINKS IKE 75T44 | MS BRINKS SUNDANCE 75R101 | | | | |
| 5.8 | 1.4| 20 | 44 | 17| 27 | 7.6 | 0.6| 0.43 | 0.05 | -0.005|

| CB ONSTAR 75A24 | | | | |
|------------------|---|----|----|----|---|----|----|-----|-----|----|
| MC JETHRO 00S3 | MC ONSTAR 924W4 | MISS NMSU 924 | SUHNS AFFIRMED 416N4 | CB MS AFFIRMED 75U | CB MS SUMMIT 75R3 | | | | |
| 1.9 | 3.2| 32 | 50 | 9 | 25 | 6.8 | 0.8| 0.32 | 0.06 | 0.015|

**CB ONSTAR 75A24**

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**GROWTH + IMF**
- Top 20% WW & SC
- Top 30% IMF
- Top 35% YW
- AWW 697 lb.; ratio 105

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**GENETRUST** at Cavender’s Neches River Ranch - Page 23
**WW AFFIRMED 30T 222A46**

R10258321 Polled Gen: 6 11/16/2013 NS Double W Ranch

**SUHNS AFFIRMED 416N4**
**SUHNS MS DUKE 30M**
**SINGLETARY OF BRINKS 675R**
**MS WW SINGLETARY 222W4**
**MS WW CEO 222TS**

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**BREED LEADING GROWTH**
- Top 4% WW
- AWW 718 lb.; ratio 109
- Top 5% YW
- AYW 1264 lb.; ratio 107

**GR CHISHOLM 240A10**

R10248299 Polled Gen: 5 9/10/2013 AI Genesis Ranch

**SUHNS CHISHOLM 331W45**
**SUHNS MISS AFFIRMED 331534**
**BRINKS BRIGHT SIDE 607L11**
**MS WW BS 607L11 240 U**
**MS BRINKS NEW ERA 240N38**

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**IMPROVE CARCASS**
- Top 4% REA
- AREA 15.39; ratio 111
- Top 25% IMF
- AIMF 4.66; ratio 104

**GR ONSTAR 240A11**

R10248306 Polled Gen: 4 9/11/2013 AI Genesis Ranch

**MC JETHRO 0053**
**MC ONSTAR 924W4**
**SINGLETARY OF BRINKS 675R**
**MS BRINKS SINGLETARY 240U22**
**MS BRINKS DITKA 240S53**

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**STRONG GROWTH RATIOS**
- AWW 723 lb.; ratio 103
- AYW 1282 lb.; ratio 108
- Dam’s AWWR 103
- Dam’s AYWR 106

**WAT NEW CONCEPT 240A50**

R10263146 Polled Gen: 6 9/27/2013 AI Johnston Farms

**SUHNS NEW CONCEPT 30Y24**
**SUHNS MS DUKE 30M**
**WAT MS CSONKA PICASSO 240U10**
**MISS BRINKS PICASSO 240H8**

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**WAT 767 243A50**

R10263147 Polled Gen: 6 10/19/2013 NS Johnston Farms

**SUHNS AFFIRMED 416N4**
**CB AFFIRMED 767W10**
**CB MS CSONKA 767T9**
**WR DUKE 228/F**
**WR MS TRANSFORMER I 243M**

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**GROWTH + MUSCLE**
- Top 1% WW
- AWW 745 lb.; ratio 118
- Top 2% YW
- AYW 1259 lb.; ratio 111

**WAT CORONADO 263A51**

R10263149 Polled Gen: 4 9/25/2013 AI Johnston Farms

**CB HOMBRE 541T3**
**TJM CORONADO 535X**
**MS BRINKS LAMBERT 535T4**
**MC NUFF SAID 889T50**
**MS WAT NUFF SAID 263Y2**
**MISS HD 314 263J2**

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**CALVING EASE + MATERNAL**
- Top 5% BW
- Top 15% Milk
- Top 30% CEM & CED
- Top 35% YW & REA

**WAT LANDAU 263A53**

R10263155 Polled Gen: 4 9/24/2013 AI Johnston Farms

**LTD OF BRINKS 415T28**
**CRC LANDAU 263K2**
**MS HD BRIGHT SIDE 263L**
**MC NUFF SAID 889T50**
**MS WAT NUFF SAID 263Y**
**MISS HD 314 263J2**

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**WAT HARD ROCK 263A58**

**R10263300** Polled Gen: 4 10/29/2013 ET

Johnston Farms Yearling

**MC ROCK STAR 924U6**
**BWC MS REAL DEAL 708T7**
**CCR UPDATE 314C**
**MISS HD 314 263J2**
**MISS HD PATH 263Z**

**MILK + MUSCLE**
- Top 15% Milk & CEM
- Top 30% REA; ratio 103
- Dam 24 progeny with AWWR 102

**CED**    **BW**    **YW**    **M**    **T**    **M**    **C**    **EM**    **SC**    **REA**    **IMF**    **FT**
5.5 1.7 20 43 16 26 8 0.5 0.41 -0.03 0.019

**WW**    **YW**    **ADG**    **WDA**    **REA**    **IMF**    **FT**
91 569 1065 3.35 2.9 36.4 11.84 4.50 0.30

---

**WAT HARD ROCK 263A59**

**R10263301** Polled Gen: 4 11/6/2013 ET

Johnston Farms Yearling

**MC ROCK STAR 924U6**
**BWC MS REAL DEAL 708T7**
**CCR UPDATE 314C**
**MISS HD 314 263J2**
**MISS HD PATH 263Z**

**GROWTH, MILK, MUSCLE**
- Top 25% WW
- AWWR 669 lb.; ratio 110
- Top 30% Milk & REA
- REA ratio 105

**CED**    **BW**    **YW**    **M**    **T**    **M**    **C**    **EM**    **SC**    **REA**    **IMF**    **FT**
5.5 1.1 30 44 13 28 8 0.5 0.43 -0.04 0.020

**WW**    **YW**    **ADG**    **WDA**    **REA**    **IMF**    **FT**
84 669 1133 2.56 3.13 38.6 13.47 3.66 0.37

---

**PV FINAL CUT 302A**

**R10269525** Polled Gen: 4 9/22/2013 NS

Platte Valley Brangus Yearling

**MC REVELATION 129T**
**RBMS GUNS 924T**
**CRC SPECIALIST 392T2**
**MS DMR SPECIALIST 302X14**

**CALVING EASE + MILK**
- Top 10% BW & Milk
- Actual BW 68 lb.
- Top 20% TM
- Top 25% CED

**CED**    **BW**    **YW**    **M**    **T**    **M**    **C**    **EM**    **SC**    **REA**    **IMF**    **FT**
7.2 -1.1 25 50 17 30 6.5 0.31 -0.06 0.000

**WW**    **YW**    **ADG**    **WDA**    **REA**    **IMF**    **FT**
68 653 1247 3.96 3.31 39.9 13.74 4.24 0.26

---

**SF CHISHOLM 302A27**

**R10252921** Polled Gen: 5 9/27/2013 ET

Schmidt Farms Yearling

**LTD OF BRINKS 415T28**
**SUHNS CHISHOLM 331W45**
**SUHNS MISS AFFIRMED 331534**
**MS BRINKS NEXT STEP 302U2**

**IMPROVE MATERNAL**
- Top 25% Milk & TM
- Top 10% CED
- AWWR 678 lb.
- Top 15% CEM

**CED**    **BW**    **YW**    **M**    **T**    **M**    **C**    **EM**    **SC**    **REA**    **IMF**    **FT**
4.5 1.2 18 42 14 23 7.2 0.36 -0.05 -0.018

**WW**    **YW**    **ADG**    **WDA**    **REA**    **IMF**    **FT**
75 620 1055 3.72 3.08 35.6 12.36 4.79 0.21

---

**SF CHISHOLM 302A28**

**R10252922** Polled Gen: 5 10/5/2013 ET

Schmidt Farms Yearling

**LTD OF BRINKS 415T28**
**SUHNS CHISHOLM 331W45**
**SUHNS MISS AFFIRMED 331534**
**SUHNS NEXT STEP 331R7**
**MS BRINKS NEXT STEP 302U2**

**MATERIAL GENETICS**
- Top 25% Milk
- AWWR 637 lb.
- Full brood to previous lot

**CED**    **BW**    **YW**    **M**    **T**    **M**    **C**    **EM**    **SC**    **REA**    **IMF**    **FT**
3.5 1.7 19 44 14 24 7.1 0.6 0.29 -0.06 -0.012

**WW**    **YW**    **ADG**    **WDA**    **REA**    **IMF**    **FT**
80 657 986 2.66 2.73 34.7 11.75 3.64 0.21

---

**WW/TBCC CORONADO 302A87**

**R10269030** Polled Gen: 5 8/31/2013 ET

Double W Ranch & The Boys Cattle Co Yearling

**CB HOMBRE 541T3**
**TJM CORONADO 533X**
**MS BRINKS LAMBERT 535T4**
**MS BRINKS GERINGINO 302H6**

**CALVING EASE + MATERNAL**
- Top 5% BW
- Top 15% CED
- Top 20% Milk
- Top 35% TM

**CED**    **BW**    **YW**    **M**    **T**    **M**    **C**    **EM**    **SC**    **REA**    **IMF**    **FT**
7.7 -2 23 42 15 26 6.5 0.21 -0.08 -0.010

**WW**    **YW**    **ADG**    **WDA**    **REA**    **IMF**    **FT**
60 592 1022 2.13 2.79 38.2 12.45 4.28 0.17

---

**Sire(s):**
- CB HOMBRE 541T3
- TJM CORONADO 533X
- WB CC HOMBRE 541T3
- CRC LANDAU 302A2
- SF CHISHOLM 302A27
- SF CHISHOLM 302A28
- SF CHISHOLM 302A29
- SF CHISHOLM 302A30
- SF CHISHOLM 302A87
- WW/TBCC CORONADO 302A87

**Dam(s):**
- Johnston Farms
- Schmidt Farms
- Johnston Farms
- Schmidt Farms
- Schmidt Farms
- Schmidt Farms
- Johnston Farms
- Johnston Farms
- Schmidt Farms

**Progeny: **
- Top 15% REA
- AWW 768 lb.
- Top 10% CED
- Top 15% BW & CEM

**CaLvIng ease PrOsPeCT**
- Top 15% CED & Milk
- Top 1% BW
- CaLvIng ease PrOsPeCT

**IMPrOve MaTernaL**
- Top 15% CEM
- WW ratio 105
- AWW 637 lb.
- Top 25% Milk & TM

**MaTernaL geneTICs**
- Dam 24 progeny
- Top 30% REA; ratio 103
- Top 15% Milk & CEM

**MILK + MusCLe**
- Full brother to previous lot
- Top 35% TM
- Top 25% Milk & REA

**IMPrOve MaTernaL**
- Donor dam

**CALVING EASE + MILK**
- Top 25% BW & Milk
- Actual BW 68 lb.
- Top 20% TM
- Top 25% CED

**IMPrOve MaTernaL**
- Top 25% Milk
- TY ratio 106
- REA ratio 102
- Donor dam

**waLLAgE, wiLLAgE, MusCLe**
- Top 30% Milk & REA
- AWW 669 lb.
- Top 30% Milk & REA
- REA ratio 105

**IMPrOve MaTernaL**
- Donor dam
**WW/TBCC CORONADO 302A88**

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**CE HERD SIRE PROSPECT**
- Top 10% BW
- Act. BW 65 lb.
- Top 35% WW: ratio 105
- Top 35% YW: ratio 104

---

**TJM ONSTAR 331A1**

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**MILK + IMF**
- Top 25% IMF
- AIMF 4.50
- Top 30% Milk
- AWW 687 lb.; ratio 103

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**SUHN’S LTD 331A49**

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**GROWTH + MUSCLE**
- Top 25% YW
- Top 35% REA
- ARIA 14.04
- AIMF 4.54

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**CB ONSTAR 331A65**

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**GROWTH + IMF**
- Top 10% WW
- AWW 748 lb.; ratio 112
- Top 20% IMF

---

**CB CHISHOLM 355A4**

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**GROWTH, MILK & IMF**
- Top 1% Milk & IMF
- AIMF 5.73; ratio 132
- Top 5% WW; ratio 115
- Top 15% REA; ratio 116

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**GENETRUST at Cavender's Neches River Ranch - Page 28**
**WAT LANDAU 331A50**

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**GROWTH + MUSCLE**

You will be impressed with the overall thickness and dimension exhibited by this Landau son. His phenotypical expression of muscle matches what his genotypic evaluation suggests. He ranks in the top 15% of the breed for rib eye area and recorded an ultrasound adjusted rib eye area of 14.12 to ratio 108. This bull should add muscle expression to his progeny. He posted an impressive 109 ratio against his contemporaries at weaning and went on to ratio 105 at yearling. For those two traits, weaning weight and yearling weight, he ranks in the top 15% of the breed. 

This young prospect is typical in his appearance to what Landau’s progeny are noted for. His dam is by the prepotent female sire, 607L11, and his granddam is the 331L2 legendary donor cow that topped the 2006 Camp Cooley Customer Appreciation Sale for $60,000. If you are looking to add muscle, growth and excellent phenotypic pattern we encourage you to evaluate this lot.

**CB CHISHOLM 355A5**

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**CB CHISHOLM 355A7**

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**VOREL LANDAU 361A12**

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**GROWTH + MATERNAL**

- Top 25% YW & Milk
- Top 2% IMF
- Top 15% BW
- Top 25% CED, WW & REA
- IMF ratio 125
118
**SF CHISHOLM 361A27**

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**GROWTH, MILK, MUSCLE**
- Top 10% REA
- Top 15% Milk
- Top 30% WW & CEM
- Top 40% IMF & YW

**SUHNS CHISHOLM 331W45**
**SUHNS MISS AFFIRMED 331534**
**BLACKHAWK OF BRINKS 607M12**
**MS BRINKS BLACKHAWK 361529**
**MISS BRINKS ALI 361L**

119
**CB NEW CONCEPT 361A45**

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**GROWTH + MATERNAL**
- Top 4% YW
- Top 5% Milk
- REA ratio 107
- AIMF 4.79; ratio 111

**BLANDA OF BRINKS 535RS4**
**SUHNS NEW CONCEPT 30Y24**
**SUHNS MS DUKE 30M**
**SUHNS AFFIRMED 416N4**
**CB MS AFFIRMED SD 361U2**
**MS BRINKS SUNDANCE 361N13**

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**GR LTD 392A23**

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**IMPROVE CARCASS**
- Top 35% REA
- AIMF 5.11; ratio 115
- Top 35% IMF
- Top 10% SC

**CSONKA OF BRINKS 30R4**
**LTD OF BRINKS 415T28**
**MS MW ALYDAR 392W1**
**MS MW BRIGHT SIDE 392S**

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**TBR AFFIRMED 392A45**

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**ADD POUNDS**
- AW: 766 lb; ratio 107
- Top 25% YW: ratio 108
- REA & IMF ratio 105
- Top 3% SC

**ALL OF BRINKS 20912**
**SUHNS AFFIRMED 416N4**
**MISS CC NEWS DAY 416E**
**MC ONSSTAR 924W4**
**SF MISS ONSTAR 392Y2**
**SF MISS ANGELO 392U2**

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**WAT GUARDIAN 404A52**

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**GROWTH, MATERNAL & IMF**
- Top 1% Milk & CEM
- Top 3% IMF
- Top 5% YW
- Top 15% WW

**CSONKA OF BRINKS 30R4**
**CRC GUARDIAN 9U8U5**
**MISS 4L BEST BET 9U8P5**
**BON VIEW NEW DESIGN 878**
**MS COOLEY N DESIGN 404S24**
**LS F BLOSSOM 5357 LG312**

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**CB X FACTOR 415A29**

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**GROWTH, MATERNAL, CARCASS**
- Top 5% Milk
- Top 10% IMF
- IMF ratio 122
- Top 15% YW & REA

**MC JETHRO 0505**
**MC X FACTOR 889X34**
**MC MS 53175 BANDO 889P12**
**BLANDA OF BRINKS 535RS4**
**CB MS BLANDA 415X2**
**MS BRINKS BRIGHT SIDE 415R23**

124
**CB CHISHOLM 415A32**

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**MILK + CARCASS**
- Top 25% Milk
- Top 25% REA; ratio 105
- Top 30% IMF; ratio 109
- Top 30% WW; ratio 105

**LTD OF BRINKS 415T28**
**SUHNS CHISHOLM 331W45**
**SUHNS MISS AFFIRMED 331534**
**BLANDA OF BRINKS 535RS4**
**CB MS BLANDA 415X2**
**MS BRINKS BRIGHT SIDE 415R23**

**SUHNS CHISHOLM 331W45**
**SUHNS MS DUKE 30M**
**SUHNS AFFIRMED 416N4**
**CB MS AFFIRMED SD 361U2**
**MS BRINKS SUNDANCE 361N13**

---

**IMPROVE CARCASS**
- Top 35% REA
- AIMF 5.11; ratio 115
- Top 35% IMF
- Top 10% SC

---

**SUHNS AFFIRMED 416N4**
Pre-WeanIng grOWTH
• Top 2% WW
• AWW 778 lb.; ratio 118
• Top 25% YW
• AYW 1277 lb.; ratio 108

Pre-WeanIng grOWTH
• Top 4% WW
• AWW 684 lb.
• WW ratio 120
• Full sib to previous lot

Ce, MILK & CarCass
• Top 20% BW & CED
• Top 20% Milk
• Top 10% REA
• Top 20% IMF

Pre-WeanIng grOWTH
• Top 2% WW
• AWW 684 lb.
• WW ratio 120
• Full sib to previous lot

Ce, grOWTH & MaTernaL
• Top 25% BW & CED
• Top 15% CEM
• Top 10% MILK & TM
• Top 25% WW & YW

Ce, grOWTH & MaTernaL
• Top 25% BW & CED
• Top 15% CEM
• Top 10% MILK & TM
• Top 25% WW & YW

CED BW WW YW M TM CEM SC REA IMF FT
4 1.6 23 47 10 22 6 0.9 0.37 0.09 0.012
BW WW YW ADG WDA SC REA IMF FT
84 519 1054 3.51 2.88 39.3 12.6 5.04 0.28

CED BW WW YW M TM CEM SC REA IMF FT
4 1.9 40 47 6 26 6 0.9 0.33 0.03 0.010
BW WW YW ADG WDA SC REA IMF FT
88 684 1055 3.24 2.93 39.3 12.14 3.86 0.25

CED BW WW YW M TM CEM SC REA IMF FT
4.8 1.1 44 55 11 33 7.5 1.5 0.35 -0.11 -0.004
BW WW YW ADG WDA SC REA IMF FT
80 778 1277 3.26 3.43 42.9 13.42 3.83 0.24

CED BW WW YW M TM CEM SC REA IMF FT
7 -0.3 31 54 17 32 8 0.89 0.27 0.04 0.005
BW WW YW ADG WDA SC REA IMF FT
55 752 1176 3.19 3.17 37.3 12.69 5.19 0.26

CED BW WW YW M TM CEM SC REA IMF FT
7 -0.3 31 54 17 32 8 0.89 0.27 0.04 0.005
BW WW YW ADG WDA SC REA IMF FT
47 642 983 2.55 2.64 40.3 9.81 3.67 0.23

IMPrOve IMF
• Top 25% IMF
• AIMF 5.04; ratio 116
• REA ratio 104
• Top 15% SC

IMPrOve IMF
• Top 20% IMF
• Top 20% BW & CED
• Top 10% REA
SUHN’S LANDAU 535A8

8/28/2013 ET

GROWTH + MUSCLE
Another top herd sire prospect from the highly regarded 535R3 donor female. This flush to Landau resulted in three of the best bull prospects she has had thus far. Two of them sold at Chimney Rock and this one, which was the pick of the ET group at weaning, is offered in this sale. He posted an excellent weaning weight of 697 lb. to ratio 107 through one of the toughest winters we have had in Kansas. He went on to record an adjusted yearling weight of 1311 lb. to ratio 105 and had an ultrasound adjusted rib eye area of 15.71 to ratio 107. His ultrasound adjusted IMF was a respectable 4.18. He ranks in the top 10% of the breed for weaning weight and yearling weight and also ranks in the top 20% for rib eye area. If you are looking for a herd sire from known and reputable genetics plus outstanding genetics for growth and muscle combined with structural correctness and loads of eye appeal you need to look this young prospect up.

TJM CHISHOLM 535A19

9/15/2013 ET

CORONADO MATERNAL SIB

SUHNS CHISHOLM 331W45
SUHNS MISS AFFIRMED 331S34
MS BRINKS LAMBERT 535T4
MS BRINKS CAPTAIN 535R39

SF CHISHOLM 535A50

9/14/2013 Al

MATERNAL STRENGTH

SUHNS CHISHOLM 331W45
SUHNS MISS AFFIRMED 331S34
AUSTIN OF BRINKS 59S12
SF MISS AUSTIN 535Y43
SF MS NEWSMAN 535R

SF HOMBRE 535A63

10/7/2013 Al

IMPROVE MATERNAL

SUHNS AFFIRMED 416N4
CB HOMBRE 541T3
MS BRINKS BRIGHT SIDE 541K28
KB PARDNER 201P
SF MISS PARDNER 535W7
SF MISS BT 535U2

SFL LTD 535A49

9/17/2013 Al

CE PLUS MATERNAL

SUHNS AFFIRMED 416N4
AUSTIN OF BRINKS 59S12
SF MISS AUSTIN 535Y36
SF MS NEWSMAN 535R

SF HOMBRE 535A59

10/10/2013 Al

GROWTH + MATERNAL

SUHNS AFFIRMED 416N4
CB HOMBRE 541T3
MS BRINKS BRIGHT SIDE 541K28
SF MISS LTD 535X38
SF MS NEWSMAN 535R
### SF HOMBRE 535A67

- **Gen:** 4
- **Yearing:** 10/1/2013
- **Schmidt Farms**

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<tr>
<td>REA</td>
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**GROWTH + MATERNAL**
- Top 32% Milk & TM
- Top 33% WW & YW
- YW ratio 112
- REA ratio 109

**BREED LEADING GROWTH**
- Top 2% YW
- Top 4% WW
- AWW > 700 lb.; ratio 110
- Top 25% REA

**CALVING EASE PROSPECT**
- Top 15% BW & CED
- Act. BW 75 lb.
- AWW > 700 lb.; ratio 108
- Top 4% SC

**FULL SIB TO PREVIOUS LOT**
- AWW > 700 lb.; ratio 109
- YW ratio 104
- REA ratio 104
- IMF ratio 106

### SF CONCENSUS 535A69

- **Gen:** 6
- **Yearing:** 11/1/2013
- **Schmidt Farms**

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<tr>
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<td>4.08</td>
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**GROWTH + MATERNAL**
- Top 32% Milk & TM
- Top 33% WW & YW
- YW ratio 112
- REA ratio 109

**BREED LEADING GROWTH**
- Top 2% YW
- Top 4% WW
- AWW > 700 lb.; ratio 110
- Top 25% REA

**CALVING EASE PROSPECT**
- Top 15% BW & CED
- Act. BW 75 lb.
- AWW > 700 lb.; ratio 108
- Top 4% SC

**FULL SIB TO PREVIOUS LOT**
- AWW > 700 lb.; ratio 109
- YW ratio 104
- REA ratio 104
- IMF ratio 106

---

**Note:** The table continues with similar information for other lots and animals, covering various traits and performance metrics. The content includes detailed records for BW, WW, YW, M, TM, CEM, SC, REA, IMF, FT, along with specific comparisons and ratios. The data is presented in a structured format, ensuring clarity and easy understanding of the performance metrics.
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<th>Registration</th>
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<th>Breeder</th>
<th>Performance Data</th>
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<td>IMF 6.05; ratio 140</td>
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<td>Top 15% WW &amp; TM</td>
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<td>Top 20% WW &amp; TM</td>
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**WW CORONADO 541A123**

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**SB HOMBRE 541T3**  
**TJM CORONADO 535X**  
**MS BRINKS LAMBERT 535T4**  
**CSONKA OF BRINKS 30R4**  
**WAT MS CSONKA 541W7**  
**MS BRINKS GD FORTUNE 541P103**

**SUHN’S AFFIRMED 416N4**  
**MS BRINKS BRIGHT SIDE 541K28**  
**LABERT OF BRINKS 53793**  
**MS BRINKS CAPTAIN 535R39**  
**LEAD GUN OF BRINKS 222K14**  
**MISS BRINKS UPPERCUT 30L18**  
**GOOD FORTUNE OF BRINKS 14H3**  

8 TRAITS 35% OR BETTER

A moderate birth weight Coronado son whose maternal pedigree has as his maternal granddam MS Brinks GD Fortune 541P103 who topped the 2013 Ideal Video Productions Customer Appreciation Sale to Ray Westall, Arabela, NM for $40,000. His dam is a full sister to Oaks Miss Csonka 541T7 who was the co-top selling female in the 2014 Ideal Video Productions Customer Appreciation Sale selling to Tony Westbrook, Olla, LA and Telapara Hills, Australia for $70,000. This lot is one of the stoutest made Coronado’s you will find and ranks in the top 10% for Milk, TM, and IMF. He recorded an ultrasound adjusted IMF of 5.06 to ratio 117 and ranks in the top 30% for REA with an adjusted REA of 14.19 to ratio 108. His EPD’s rank him in the top 35% of the breed for birth weight and goes on to rank in the top 15% for yearling weight and the top 25% for weaning weight. Plus, he records ratios of 106 for both of those traits. 541A123 is a promising prospect that covers the bases as he ranks in the upper end of the breed for all the economically important traits that will keep your program on a solid foundation.

**WW CORONADO 541A124**

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**CB HOMBRE 541T3**  
**TJM CORONADO 535X**  
**MS BRINKS LAMBERT 535T4**  
**CSONKA OF BRINKS 30R4**  
**WAT MS CSONKA 541W7**  
**MS BRINKS GD FORTUNE 541P103**

**CE, MILK & CARCASS**

- Top 5% Milk  
- Top 15% IMF  
- Top 25% BW  
- Top 20% YW

**WW CORONADO 541A125**

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**CB HOMBRE 541T3**  
**TJM CORONADO 535X**  
**MS BRINKS LAMBERT 535T4**  
**CSONKA OF BRINKS 30R4**  
**WAT MS CSONKA 541W7**  
**MS BRINKS GD FORTUNE 541P103**

**SIX TRAITS ABOVE 25%**

- Top 10% Milk & TM  
- Top 15% IMF & SC  
- Top 25% YW  
- Top 25% WW; WWR 106

**WW CORONADO 541A126**

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**CB HOMBRE 541T3**  
**TJM CORONADO 535X**  
**MS BRINKS LAMBERT 535T4**  
**CSONKA OF BRINKS 30R4**  
**WAT MS CSONKA 541W7**  
**MS BRINKS GD FORTUNE 541P103**

**GR LTD 579A2**

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**CSONKA OF BRINKS 30R4**  
**LTD OF BRINKS 415T28**  
**MS BRINKS BRIGHT SIDE 415P5**  
**MR STALWART 47S**  
**MISS STALWART 579Y3**  
**MISS STALWART 579P2**

**CALVING EASE PROSPECT**

- Top 3% CED  
- Top 10% BW  
- Top 15% CEM  
- AIMF 4.96; IMFR 111

**GENETRUST at Cavender’s Neches River Ranch - Page 35**
**Pre-Weaning Growth**

- Top 10% WW & TM
- Top 25% BW
- WW ratio 104
- Adj. YW 1201 lb.

**Growth & Maternal**

- Top 10% Milk & SC
- Top 25% Milk
- IMF ratio 110

**Growth, Maternal & IMF**

- Top 10% Milk & TM
- Top 15% WW & IMF
- Top 25% WW & SC
- WWR 111

**Balanced Trait Individual**

- Top 15% SC
- Top 20% BW
- Top 25% CED, REA & IMF

---

**Pre-Weaning Growth**

- Top 10% WW & TM
- AWW 677 lb.; WWR 107
- Top 30% YW
- Top 25% Milk

**Growth & Maternal**

- Top 10% YW
- AVW 1333 lb.; YWR 118
- Top 20% Milk
- IMF ratio 110

**Growth, Maternal & IMF**

- Top 10% Milk & TM
- Top 15% WW & IMF
- Top 25% WW & SC
- WWR 111

**Balanced Trait Individual**

- Top 15% SC
- Top 20% BW
- Top 25% CED, REA & IMF
GR ONSTAR 804A20
R10260674 Polled Gen: 4 9/12/2013 ET
Genesis Ranch

GREAT RATIOS
- Top 15% SC & IMF
- Top 20% WW; YWR 102
- Top 25% REA, Top 30% YW
- YWR 111, REA 108, IMFR 104

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<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
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GR ONSTAR 804A21
R10260675 Polled Gen: 4 9/11/2013 ET
Genesis Ranch

IMF IMPROVER
- Top 15% IMF
- IMFR 107
- Dam’s YWR 17@103
- One of 4 Full Brothers

<table>
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<tr>
<th>CED</th>
<th>BW</th>
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<th>YW</th>
<th>M</th>
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SCC CHISHOLM 894A32
UB10262645 Polled Ultrablack 8/26/2013 Al Suhn Cattle Company

MATERNAL + CARCASS
- Top 3% Milk
- Top 5% IMF, IMFR 111
- Top 10% TM
- Top 25% REA & CED

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<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
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SUHN’S CHISHOLM 894A35
R10256810 Polled Gen: 1 8/31/2013 AI Suhn Cattle Company

GROWTH, MUSCLE & MATERNAL
- Top 10% TM
- Top 15% Milk
- Top 25% WW, YW & REA
- WWR 107, YWR 112, REAR 103

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<tr>
<th>CED</th>
<th>BW</th>
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SCC FORTRESS 894A39
UB10262466 Polled Ultrablack 10/10/2013 NS Suhn Cattle Company

ELITE PERFORMANCE GENETICS
- Top 1% WW & YW
- Top 2% TM, Top 25% Milk
- Top 10% SC & REA
- WWR 109, YWR 112, REAR 103

<table>
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<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
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WAT CORONADO 917A50
UB10263131 Polled Ultrablack 9/22/2013 AI Johnston Farms

CALVING EASE, MILK & IMF
- Top 3% CED & Milk
- Top 4% BW
- Top 15% TM & IMF
- Top 20% YW

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<th>BW</th>
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GENETRUST at Cavender’s Neches River Ranch - Page 37
IMF + Growth & Maternal

- Top 10% WW & TM
- Top 15% Milk & IMF
- Top 25% YW
- Top 30% WW, YW & REA
- Several ½ Brothers Sell

Elite Material & IMF

- Top 1% Milk, Top 3% TM
- Top 4% IMF, Top 20% YW
- Top 25% WW & IMF & SC
- Top 30% WW & REA

Big Time IMF outlier

- Top 5% IMF, Adj IMF 6.76, IMF 142
- Top 10% BW & WW
- Top 20% CED
- Top 25% TM
- WW 105, YWR 110, REAR 106

This bull is branded 111A51
We first experimented with breeding Angus to Brangus in 1996 and were impressed with the results. At that time the IBBA was not able to compute EPDs on the cattle and backed off the program for a few years. We retained the females and mated them back to Brangus sires. The progeny from these matings convinced us that by putting Brangus back on them that they became more predictable and consistent in their type and performance. We made the decisions to move forward with the program and eventually the IBBA was able to start computing EPDs so we could more thoroughly evaluate the progeny and provide our commercial customers with more reliable information.

Our goal from the beginning, as it is today, is to breed cattle that would benefit and enhance what our commercial customer needs. It did not take long for us to realize the added benefits Ultrablacks could have when properly implemented into the purebred population through a breeding up to Brangus program. We are encouraged that a recent bylaw change will enable breeders to register as Brangus animals, that are bred up from Ultrablacks, once they reach a 7/8 Brangus percentage. We encourage your evaluation of the Ultrablack animals in this offering and the potential they could have on the future of your program. Demand for Ultrablack progeny was evident as the bulls averaged $6148 through the last spring’s 2014 GENETRUST@Suhn Cattle Co. Sale. Marketplace acceptability is an important factor when analyzing the potential of new programs. The Ultrablack program has stood that test and will help our breed conquer more market share.
CHAROLAIS OFFERING

**FALL 2014 AVERAGE EPD'S**

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**GROWTH PROSPECT**
- Turton out of Cheyenne Blend from Wright.
- SCR 101
- Top 25% WW

**CR MR TURTON 0096A**

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<td>LT CHEYENNE BLEND 7142 P</td>
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**CR LEDGER 027A**

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**GROWTH + CARCASS**
- WWR 111, YWR 112, IMFR 122
- 17.10 REA; REAR 117
- Top 2% YW; 5% WW
- Top 7% IMF; Top 15% REA

**A SPECIAL THANK YOU TO**

STURGESS DOUBLE S CHAROLAIS
Jerry, Michael & Jay Sturgess
11160 FM 2588
Larue, TX 75770
903-677-5977
Michael cell: 210-867-6863
msturgess@southernlivestock.com

**GENETRUST at Cavender’s Neches River Ranch - Page 40**
This exciting bull combines calving ease with superior structure and length with excellent maternal traits. He stands on a big foot, is thick and the right kind. His donor dam ranks in the top 2% for CE, 3% for Milk, 5% for SC and the top 20% for BW EPD's. Don’t miss out on this super herd sire prospect. Selling full interest and possession.

**CR MR TURTON 488A2**

EM838884  
Cavlender Ranches  
Coming Two Year Old

2/21/2013 ET

THOMAS OAHE WIND 0772ET P  
THOMASSWISSERSWEET1764ET  
JWK IMPRESSIVE D040 ET  
BCI MISS VERYLIMIT 6033P  
WCR SIR DUKE 761  
WCR MISS MAC IV 534  
WCR SIR FA MAC 2244  
HBR LADY PERFORMER 934 P

CED    BW    WW    YW    M    TM    CEM    SC    REA    IMF    FT
6.6   -0.1  28   48   13   27    3.9  1.0  0.36  0.00  0.000

BW    WW    YW    ADG    WDA    SC    REA    IMF    FT
78   601  1131  3.31  3.01  37.8  12.62  2.93  0.15

GROWTH + Carcass

• Full sibs sell
• AWW 771 lb.
• AYW 1401 lb.
• AREA 15.26

**CR MR TURTON 488A4**

EM838885  
Cavlender Ranches  
Coming Two Year Old

2/25/2013 ET

THOMAS OAHE WIND 0772ET P  
THOMASSWISSERSWEET1764ET  
JWK IMPRESSIVE D040 ET  
BCI MISS VERYLIMIT 6033P  
WCR SIR DUKE 761  
WCR MISS MAC IV 534  
WCR SIR FA MAC 2244  
HBR LADY PERFORMER 934 P

CED    BW    WW    YW    M    TM    CEM    SC    REA    IMF    FT
95   783  1279  3.10  3.49  42.9  14.28  4.02  0.30

BW    WW    YW    ADG    WDA    SC    REA    IMF    FT
80   683  1230  3.42  3.40  38.4  13.25  3.69  0.17

GROWTH + Carcass

• Full sibs sell
• AWW 771 lb.
• AYW 1401 lb.
• AREA 15.26

**CR MR TURTON 488A5**

EM838886  
Cavlender Ranches  
Coming Two Year Old

3/3/2013 ET

THOMAS OAHE WIND 0772ET P  
THOMASSWISSERSWEET1764ET  
JWK IMPRESSIVE D040 ET  
BCI MISS VERYLIMIT 6033P  
WCR SIR DUKE 761  
WCR MISS MAC IV 534  
WCR SIR FA MAC 2244  
HBR LADY PERFORMER 934 P

CED    BW    WW    YW    M    TM    CEM    SC    REA    IMF    FT
110  771  1401  3.94  3.77  40.1  15.26  3.73  0.22

BW    WW    YW    ADG    WDA    SC    REA    IMF    FT
106  679  1215  3.35  3.31  39.4  14.04  3.57  0.18

GROWTH + Carcass

• Full sibs sell
• AWW 771 lb.
• AYW 1401 lb.
• AREA 15.26
**IMPrOve MusCLe**

- AREA 14.12
- Dam top 1% IMF, Top 2% Milk, 15% BW, & 25% CE, SC & REA

---

**CR FIRE WATER 6646A2**

- Area 14.55
- Big SC bull

---

**CR NEW STANDARD 7220A**

- LT RIO BRAVO 3181 P
- LT UNLIMITED ROSE 7061 P
- LT RIO BLANCO 1234 P
- LT 7N OF DUKE 9083 PLD
- LT CHAP'S LADY 2170P

---

**CR FIRE WATER 6646A4**

- Breed Leading Milk
- 2 full brothers sell
- AREA 14.48
- Top 1% Milk
- Top 5% TM

---

**BREED LEADING GROWTH & CARCASS**

This herd sire prospect combines powerful growth with excellent structure and top-of-the-chart EPD’s. His length of side and depth of flank are complimented by his superior foot and bone. And to top it off, he ranks in the top 1% for both WW, YW and SC, the top 2% for REA and the top 25% for IMF. If you want to add growth and carcass, look no further. Selling full interest and full possession.
### CR HYBRID 8028A

**M838828**  
Posled 3/28/2013 AI  
Cavender Ranches

- **LT RIO BLANCO 1234 P**  
- **LT WESTERN EDGE 4057 PLD**  
- **LC MS EDGE 8028 P**  
- **LC MS IMPRESSIVE 4065 P**

**ADDED GROWTH**
- Top 7% WW  
- Top 9% YW  
- Top 15% CW  
- Top 25% SC

**CED BW WW YW M TM CEM SC REA IMF FT**

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### CR WRANGLER 8046A

**M839406**  
Posled 2/10/2013 AI  
Cavender Ranches

- **CMF 192 WRANGLER 256**  
- **CR MS PRIME TIME 8046Y2**  
- **MS COOLEY MONTE 8046N ET**

**MODERATE BW**
- Dam 1st calf Prime Time  
- Top 1% WW & SC  
- Top 2% CE  
- Top 4% YW  
- Top 9% REA

**CED BW WW YW M TM CEM SC REA IMF FT**

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### CR WRANGLER 8073A

**M839405**  
Posled 2/24/2013 AI  
Cavender Ranches

- **WR WRANGLER W601**  
- **MS COOLEY SCHURSHOT 8073X**  
- **MS HOODOO GEORGE'S ASTRO**

**CALVING EASE PROSPECT**
- Dam 1st calf Schurshot  
- Top 3% SC  
- Top 4% CE  
- Top 9% BW

**CED BW WW YW M TM CEM SC REA IMF FT**

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### JGS MR B & A A306

**M836320**  
Posled 2/4/2013 NS  
Sturgess Double S Cattle

- **LT BLUEGRASS 4017 P**  
- **LT MAXINE 4252 PLD**  
- **WCR WENK'S PRIDE 082P**  
- **JGS MS RAYO 538 ET**  
- **WCR MISS TRADITION 5245P**

**MODERATE BW**
- Top 50% BW  
- Top 35% SC  
- Balanced genetic package

**CED BW WW YW M TM CEM SC REA IMF FT**

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### JGS MR LEDGER A318

**M839195**  
Posled 2/28/2013 A1  
Sturgess Double S Cattle

- **LT BLUEGRASS 4017 P**  
- **LT LEDGER 0332 P**  
- **LT BRENDA 6120 PLD**  
- **LT THUNDER BOLT 7128 PLD**  
- **JGS MS THUNDER CIGAR W906**  
- **JGS MS 65M SCHURSHOT T714**

**CALVING EASE PROSPECT**
- Note his high EPD ranking for CE, BW, SC and REA, plus his adjusted REA of 14.12. His maternal sire Thunderbolt ranks in the top 1% for both CE and BW. You’ll sleep at night using this young prospect. Selling full interest and possession.
**JGS MR LS THUNDER A321**

3/1/2013 NS

Sturgess Double S Cattle

**Coming Two Year Old**

**Lot 205**

**JGS MR LS THUNDER A321**

M836326  Polled  JGS LS THUNDER A321

JGS MR LS THUNDER A321

JGS LS THUNDER A321

**LOng sHOT X THUNDERBOLT**

- Moderate BW
- IMF score of 3.87
- Top 5% YW
- Top 20% for CE

**JGS LS THUNDER A321**

JGS LS THUNDER A321

JGS LS THUNDER A321

**CED BW WW YW M TM CEM SC REA IMF FT**

6.7 -0.3 32 68 6 22 3.1 0.5 0.10 0.07 0.017

**BW WW YW ADG WDA SC REA IMF FT**

86 560 1138 3.61 2.93 36.8 12.73 3.87 0.19

**EYE CATCHING PHENOTYPE PLUS**

If you seek a moderate framed, easy fleshing, deep sided calving ease sire herd sire prospect, look no further than A323. Another Long Shot x Thunderbolt Combination, his dam is a first calf heifer that posted a 103% ratio for WW and 111% for YW. His excellent disposition, spring of rib, soundness and structure compliment his attractive ultrasound data as well. He also ranks in the top 1% for YW, 7% for WW, 25% for CE EPDs. From all angles, he’s one that pleases you. Selling 2/3 interest and full possession.

**JGS MR LS THUNDER A323**

3/2/2013 A1

Sturgess Double S Cattle

**Coming Two Year Old**

**Lot 206**

**JGS MR LS THUNDER A323**

M836327  Polled  JGS LS THUNDER A323

JGS MR LS THUNDER A323

JGS LS THUNDER A323

**CED BW WW YW M TM CEM SC REA IMF FT**

6.1 0.3 38 81 7 26 3.4 0.7 0.18 0.05 0.025

**BW WW YW ADG WDA SC REA IMF FT**

84 647 1274 3.92 3.20 37.4 13.53 3.86 0.27

**JGS MR LS RB PERFECTION A325**

3/2/2013 A1

Sturgess Double S Cattle

**Coming Two Year Old**

**Lot 207**

**JGS MR LS RB PERFECTION A325**

M83629  Polled  JGS LS RB PERFECTION A325

JGS MR LS RB PERFECTION A325

JGS LS RB PERFECTION A325

**CED BW WW YW M TM CEM SC REA IMF FT**

4.9 0.9 38 81 8 26 4.0 0.7 0.06 -0.08 0.015

**BW WW YW ADG WDA SC REA IMF FT**

83 612 1238 3.91 3.30 37.3 12.45 2.93 0.26

**JGS MR ER DILLON A326**

3/4/2013 NS

Sturgess Double S Cattle

**Coming Two Year Old**

**Lot 208**

**JGS MR ER DILLON A326**

M836330  Polled  JGS LS ER DILLON A326

JGS MR ER DILLON A326

JGS LS ER DILLON A326

**CED BW WW YW M TM CEM SC REA IMF FT**

-2.1 2.5 33 49 5 22 -1.1 0.6 0.41 0.02 0.024

**BW WW YW ADG WDA SC REA IMF FT**

89 642 1119 2.98 3.05 35.2 14.67 3.95 0.34
### JGS MR LEDGER A327

**Breed:** Polled Sturgess Double S Cattle  
**Color:** Coming Two Year Old  
**Calving Ease Bull:** Top 6% BW  
**IMPROVE CARRASS:** Top 1% YW, Top 2% WW  

**CED BW WW YW M TM CEM SC REA IMF FT**  
<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
<th>SC</th>
<th>REA</th>
<th>IMF</th>
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<td>0.33</td>
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#### GROWTH + CARCASS  
- AIMG 5.67; ratio 117  
- Deep ribbed and easy fleshing  
- Top 1% MARB; Top 20% REA  
- Top 2% YW, Top 15% WW  

### JGS MR DISTANCE A328

**Breed:** Polled Sturgess Double S Cattle  
**Color:** Coming Two Year Old  
**Calving Ease Bull:** Top 6% BW  
**IMPROVE CARRASS:** Top 1% YW, Top 2% WW  

**CED BW WW YW M TM CEM SC REA IMF FT**  
<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
<th>SC</th>
<th>REA</th>
<th>IMF</th>
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**HERD SIRE PROSPECT:**  
- WWR 117; YWR 111  
- SCR 106; REAR 116  
- Top 10% WW  
- Top 15% YW, Top 20% Milk  

### JGS MR LS THUNDER A329

**Breed:** Polled Sturgess Double S Cattle  
**Color:** Coming Two Year Old  
**Calving Ease Bull:** Top 6% BW  
**IMPROVE CARRASS:** Top 1% YW, Top 2% WW  

**CED BW WW YW M TM CEM SC REA IMF FT**  
<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
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<td>0.31</td>
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**MODERATE BW:**  
- WWR 117; YWR 111  
- SCR 106; REAR 116  
- Top 1% YW, Top 3% WW  
- Top 9% SC  

### JGS MR LS CIGAR A330

**Breed:** Polled Sturgess Double S Cattle  
**Color:** Coming Two Year Old  
**Calving Ease Bull:** Top 6% BW  
**IMPROVE CARRASS:** Top 1% YW, Top 2% WW  

**CED BW WW YW M TM CEM SC REA IMF FT**  
<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
<th>SC</th>
<th>REA</th>
<th>IMF</th>
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**HERD SIRE PROSPECT:**  
- AYWR 114  
- Top 1% YW, Top 2% WW  
- Top 9% CW  
- Top 25% Milk & SC  
- Top ADG of 4.28  

### JGS MR LS PRO V A331

**Breed:** Polled Sturgess Double S Cattle  
**Color:** Coming Two Year Old  
**Calving Ease Bull:** Top 6% BW  
**MODERATE BW:**  
- WWR 117; YWR 111  
- SCR 106; REAR 116  
- Top 1% YW, Top 3% WW  
- Top 9% SC  

**CED BW WW YW M TM CEM SC REA IMF FT**  
<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
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**CALVING EASE BULL:**  
- Top 6% BW  
- Mat. Granddamm 1014  
- Top 7% CE  
- Top 15% SC  

### JGS MR RB A335

**Breed:** Polled Sturgess Double S Cattle  
**Color:** Coming Two Year Old  
**IMPROVE CARRASS:**  
- Good performer  
- Out of reliable cow  
- Top 15% MARB  
- Top 20% CE & Milk  

**CED BW WW YW M TM CEM SC REA IMF FT**  
<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>YW</th>
<th>M</th>
<th>TM</th>
<th>CEM</th>
<th>SC</th>
<th>REA</th>
<th>IMF</th>
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JGS MR LS EASE A336

Sturgess Double S Cattle

3/22/2013 NS

LT LONG DISTANCE 9001 PLD
LT BRENDA'S BREEZE 9245 PLD
LT EASE 9014 PLD

JGS JULIA Y147

JGS MS THUNDER CIGAR W954

CE PROSPECT
- WWR 103; YWR 107
- REAR 104; IMF 105
- Top 2% CE; Top 5% BW
- Top 10% YW; 25% WW

CALVING EASE & GROWTH
- Moderate BW
- WWR 111
- Consistent producing dam

CARCASS, GROWTH, MATERNAL
- AIMF 5.14; Top 5% MARB
- Top 8% Milk
- Top 15% SC
- Top 25% YW

PRE-WEANING GROWTH
- Top 25% YW

Superior Carcass
- Top 1% REA
- Top 15% WW
- Top 20% CW
- Top 25% YW

Ce POTenTIaL
- Top 8% Milk
- Top 10% YW; 25% WW

CE PROSPECT
- Top 6% BW
- Top 9% SC; Top 15% CE
- Top 10% IMF; IMF 121
- Top 20% Milk

PRE-WEANING GROWTH
- Top 20% YW
- Top 25% WW
- Top 15% REA

Genetrust at Cavender's Neches River Ranch - Page 46
**JGS MR LR THUNDER A358**

- **Polled**
- **Sturgess Double S Cattle**
- **M836354**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 7.4 1.8 12 9 22 22 0.7 -0.02 0.12 0.031
  - 7.0 12 9 22 22 0.7 -0.02 0.12 0.031

**JGS MR ER SCHURSHOT A360**

- **Polled**
- **Sturgess Double S Cattle**
- **M836350**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR RB HULK A363**

- **Polled**
- **Sturgess Double S Cattle**
- **M836351**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR ER HULK A370**

- **Polled**
- **Sturgess Double S Cattle**
- **M836354**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR ER DOLLAR A372**

- **Polled**
- **Sturgess Double S Cattle**
- **M836355**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR EASY DOLLAR A373**

- **Polled**
- **Sturgess Double S Cattle**
- **M836356**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR ER HULK A370**

- **Polled**
- **Sturgess Double S Cattle**
- **M836355**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR ER DOLLAR A372**

- **Polled**
- **Sturgess Double S Cattle**
- **M836355**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**JGS MR EASY DOLLAR A373**

- **Polled**
- **Sturgess Double S Cattle**
- **M836356**
- **Calving Ease Plus**
  - CE potential
  - IMF 110
  - Top 15% CE & BW
  - Top 20% Milk & IMF
- **Growth + Maternal**
  - Moderate BW, big WW
  - AW 699 lb.
  - Top 15% WW & YW
  - Top 25% TM
- **Carcass Improvement**
  - CE + Growth
  - Thundering Wind genetics
  - Top 15 CE & YW
  - Top 20% REA
  - Top 25% WW & SC
- ** BW WW YW ADG WDA SC REA IMF FT**
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013
  - 6.6 1.9 7 9 21 21 0.6 -0.03 0.09 0.013

**GROWTH PLUS CARCASS**

This outstanding Easy Rio son has been on our radar since he weaned off at 752 lbs. His 16.10 REA and 4.10 IMF are intriguing as well but the story goes further. His maternal sire, Hulk P541 ranks in the top 5% for WW and YW EPD’s. Combining the growth, carcass and maternal traits of the Rio Bravo line to Hulk daughters is a winning combination. This herd sire prospect ranks in the top 1% for REA, 5% for CW, 15% for WW & TM 20% for IMF & 35% for Milk EPD’s. Selling 2/3 interest and Full possession.
JGS MS ERICA P516
JGS SS TRADITION L022 ET
LT LIBERTY 5149 PLD
LT LONG DISTANCE 9001 PLD
LT RHYTHM N BLUES 6261 P
LT LONG RIFLE 1068 PLD
JGS MS SABRINA N516
JGS RB SABRINA X029
JGS MS ADVANTAGE X065
JGS MS THUNDER W944
JGS MS SCHURSHOT 9442
ROCKET & P20

CR WACO 3983
COOLEY LIMESTONE 804656
COOLEY WACO 1410W4
MS COOLEY JPT 1410M10 ET
LT WYOMING WIND 4020 PLD
THREE TREES LADY 3938 ET
THREE TREES LADY 1687 ET

JGS MS SCHURSHOT A383
JGS MS LR BLUE S A379
JGS MS LR DOUBLE YIELD A384
JGS MS LR ADVANTAGE A389
JGS MS LR THUNDER A392
JGS MS LR L022 TRADITION A387

CR WRANGLER 351A
CR FRESH GRID 5569 A2
CR WACO 6601 A
Cavender Ranches
Cavender Ranches
Cavender Ranches
Cavender Ranches
Cavender Ranches
Cavender Ranches

Top 25% BW
Top 4% Milk, Top 9% SC
Milk EPD’s
Maternal sire top 3% for CE &
Ce PLus MILK
Top 25% Milk
IMFR 123
Top 25% IMF
Hulk grandson
IMFR 123
Top 25% Milk
Top 6% REA, Top 9% IMF
Top 20% WW; Top 5% YW
Top 3% CE & SC
Top 15% YW & SC
Top 15% WW

Top 35% IMF
Top 25% REA
Top 15% SC
Moderate BW
Top 15% SC
Top 25% REA
Top 35% IMF
Top 20% YW
Top 20% WW
Balanced package
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<th>Breed</th>
<th>Sex</th>
<th>Crazy</th>
<th>Birth Date</th>
<th>Sire</th>
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- **EAD**
- **WDA**
- **RE**
- **IMF**
- **FT**

*measurements taken at 382 days of age
GROUP 1
50 BRANGUS PAIRS

These will be ranch raised out of the reputation commercial cow herd at Cavender’s Neches River Ranch. Joe and Justin have always selected from the top end of calving ease, low birth weight bulls through GENETRUST sales. The calves at side will be sired by these top end GENETRUST Brangus bulls. Exceptional set of first calf Brangus pairs that you will be able to increase or rebuild your program around. Calves will be 30 – 60 days old sale day and cows will be ready to go back with bulls for early fall of 2015 calves.

GROUP 2
20 BLACK BALDY PAIRS

Excellent set of black baldy females who are out of F1 Brahman x Hereford cows and Angus bulls. The calves at side will be sired by GENETRUST low birth weight bulls. A really good set of black baldy’s. With the genetics and heterosis these 30 - 60 day old calves at side will carry they should really smash down on the scales when weaned next spring.

HOW THEY WILL SELL

Heifers will be penned at the sale site in pens ranging in number from 10 to 25 head. We will video the cattle as a pen and will show that video as that pen of cattle is being sold. The cattle will not be run through the ring but as stated earlier most can be viewed at the sale site prior to the sale in their pen. We will produce a sale order for cattle selling and each pen will be split into several groups. As each pen comes up for sale we will sell the first group and the winning bidder will have, at the discretion of the sale personnel and auctioneer, the right to purchase the next group of cattle in that pen and each succeeding group of cattle in that pen until that pen is sold. If the purchaser does not take the option to buy the next group of cattle that group will be sold and, at our discretion, that buyer will be given an option until that pen is sold and we proceed onto the next pen of females.
GROUP 3
70 HEAVY BRED BRANGUS

These are also bred to calving ease Brangus bulls from the heart of the GENETRUST program. In addition they are a home raised set of heifers from the Cavender’s Neches River cow herd. This set of heifers will be knocking at the door 7-8 months bred at sale time. Young, bred right and ready to go into production.

GROUP 4
20 HEAVY BRED BLACK BALDY’S

This set of heavy bred heifers are from the same set of heifers as Group 2. F1 Brahman x Hereford x Angus cross females 7-8 months bred to low birth weight GENETRUST Brangus bulls. Will make a tremendous set of replacement cows.

GROUP 5
30 HEAVY BRED BRANGUS

Home raised Brangus females from the Cavender’s Neches River commercial program. These heifers are bred to GENETRUST bulls selected for calving ease and low birth weight. Fancy, really good set of heifers that will be 6-8 months bred sale time. The kind to rebuild and restock with.

GROUP 6
40 HEAVY BRED BRANGUS HEIFERS

Not often you are afforded the opportunity to purchase home raised heifers with the genetics from the Neches River commercial herd that these females carry. A big stout set of heifers that are 6 to 8 months bred to GENETRUST low birth weight calving ease Brangus bulls.

GROUP 7
110 AI BRED BRANGUS HEIFERS

These heifers were artificially inseminated and are palpated safe to proven calving ease sires such as LTD, North Star, and Encantado. Heifers were AI’d on 3/26/2014 which would give them an expected calving date of 1/5/2015. Proven calving ease plus AI bred to sires that have a reputation for adding pounds, carcass value, and great replacement females. With early calving dates the resulting calves should smash down on the scale when weighed next fall. Heifers will weigh around 1050 sale day. Opportunities like this do not present themselves every day.

GROUP 8
70 BRANGUS BRED HEIFERS

Great set of heifers that were palpated safe to GENETRUST low birth weight bulls and should calve in a little over a 60 day calving season from 2/1/2015 - 4/1/2015. For those of you looking for a set of nice replacement females that will calve a little later in the season this is an excellent opportunity.

GROUP 9
30 F1 BRAHMAN X HEREFORD HEIFERS

For those of you looking for an excellent set of F1’s this group comes from Harry Leatherwood’s, Rio Neches Ranch and are bred to black bulls. Really stout set of heifers.
**Charolais Reference Sires**

**LT Long Shot 1045**
- BW: -0.8
- WW: 42
- YW: 87
- Milk: 10
- TM: 31
- SC: 0.8
- REA: 0.20
- IMF: 0.03
- Fat: .033

**LT Long Rifle 1068**
- BW: 0.1
- WW: 31
- YW: 55
- Milk: 20
- TM: 36
- SC: 1.1
- REA: 0.18
- IMF: 0.03
- Fat: .038

**TR PZC MR Turton 0794**
- BW: 0.6
- WW: 33
- YW: 57
- Milk: 11
- TM: 23
- SC: 1.6
- REA: 0.51
- IMF: -0.06
- Fat: .002

**WR Wrangler W601**
- BW: -1.0
- WW: 58
- YW: 78
- Milk: -3
- TM: 27
- SC: 2.0
- REA: 0.48
- IMF: -0.01
- Fat: .014

**LT Easy Rio 8078 PLD**
- BW: -0.1
- WW: 36
- YW: 53
- Milk: 6
- TM: 24
- SC: 0.9
- REA: 0.55
- IMF: 0.09
- Fat: .033

**LT Ledger 0332 P**
- BW: -1.5
- WW: 37
- YW: 77
- Milk: 14
- TM: 29
- SC: 1.20
- REA: 0.50
- IMF: 0.24
- Fat: .038

**BALDRIDGE Fasttrack 82F**
**CMF 192 Wrangler 256**
**CMF 138 Of D040 192**
**Oakdale Duke 9003P**
**WR Miss Princess T629**
**WR Ease 4412**

**LT Rio Blavo 1234 P**
**LT Rio Bravo 3181 P**
**LT 7N Of Duke 9083 PLD**
**Sparrows Alliance 513G**
**LT Tradition 3275 PLD**
**LT MS Trad’s Ease 9115P**

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Directions

Neches River Ranch is located between Jacksonville and Frankston, Texas just off Hwy 175. From Jacksonville, go 9 miles west on Hwy. 175. From Frankston, go 6 miles east on Hwy 175. Turn south on CR 3313 and go approximately 2 miles to Neches River Ranch entrance. Turn right (west) onto ranch road. Follow ranch road to sale site. Also, try entering Neches River Road, Jacksonville on GPS and it will take you right to the sales facility barn.

If you need more details feel free to give us a call at 903-876-3360.
Bidding
Each animal will be sold to the highest bidder without reserve. The auctioneer will settle any disputes as to bids, and his decision on such matters shall be final.

Terms
Each animal becomes the risk of the purchaser as soon as sold, but it shall be the obligation of the seller to see that animals are fed and cared for, until loaded for shipment or until the expiration of 48 hours after the sale, whichever occurs first. After 48 hours a maintenance fee of $3.50 per day will be assessed until pickup.

Cash Sales
All sales are for cash unless satisfactory credit arrangements have been made with the seller or GENETRUST prior to the sale. Payment must be made within 30 days of the sale date.

Sight Unseen Purchases
Buyers may purchase cattle through GENETRUST personnel at auction or private treaty without viewing the cattle. For sight unseen purchases, the buyer has the right of inspection at the time of delivery. If the animal is deemed unsatisfactory, it may be reloaded on the delivery truck at no obligation to the buyer. All transportation expenses will be the responsibility of GENETRUST. If the purchaser is unable to view the animal upon delivery that purchaser would have one week to deem the animal as unsatisfactory. In this instance the buyer may, at their expense, return the animal to GENETRUST for a refund of the purchase price. DV Auction purchases do not fall under this guarantee.

Certificate of Registry
A transferred certificate of registry will be furnished to the purchaser for each registered animal within in 45 days of proper settlement.

Health
Interstate health papers suitable for interstate shipment will be furnished on all animals as required by federal and state regulations.

Announcements
Any changes from the information of any kind in this catalog will be provided in a sale day supplement sheet or announced from the auction block and such information shall take precedence over cataloged information.

Breeding Guarantee
1. The seller guarantees all animals to be breeders with the exception of:
   a) Calves under 12 months of age at the time of sale;
   b) animals shown by purchaser after sale in which the breeding guaranteed (if any) shall be agreed upon between the seller and the buyer;
   c) animals who suffer injury or disease following the sale;
   d) animals subjected to gross negligence by willful misconduct on the part of the purchaser.

   2. The seller guarantees that all bulls are breeders for a period of 90 days following the initial turnout date with buyers herd as long as this occurs within 60 days of date of sale. This only applies to bulls that are at least 12 months old at time of sale and have not been allowed to run with the herd until at least 14 months of age. Seller does not guarantee death loss or injury.

   Any bull which settles cows by natural service and passes a fertility test made by competent veterinarians, mutually agreed upon by buyer and seller, during any six-month period of trial (provided for in paragraph 2 of the section of these sales terms and conditions entitled “Option and Privilege of Return and Adjustment”), shall be considered a breeder unless otherwise agreed by the buyer and the seller the seller makes no guarantees with respect to the bull’s ability to freeze semen.

   3. Cows with calves at their side are presumed to be breeders with no further fertility guarantee.

   4. “Safe-in-calf” females are guaranteed by the seller to have been examined by a competent veterinarian or reproductive technician and determined to be safe-in-calf by examination or other proven method (e.g., ultrasound, pregnancy blood tests, and rectal palpation).

   5. Exposed females are not guaranteed to be with calf

   6. “Open” females are guaranteed by the seller to be without calf.

   7. Donor females:
      a.) Unless otherwise agreed by the buyer and the seller, a female that has been used in an embryo transfer program is not guaranteed to be a breeder after the date of the sale;
      b.) Unless otherwise agreed by the buyer and the seller, a female is not guaranteed to be a breeder after the date of the sale, when that female is to be used, or attempted to be used, in an embryo transfer program.

   8. The seller makes the following guarantees with respect to all “pregnant recipients”: (i) that the female is pregnant, (ii) that the resulting calf is of the pedigree represented, and (iii) that the resulting calf is of the sex represented (if so represented).

Semen
1. Unless otherwise agreed by the buyer and the seller, with respect to the sale of semen the seller makes no guarantees with respect to the performance or characteristics of such semen and the buyer is purchasing such semen “as is.”
Embryos
1. Embryos being offered for sale will be sold “as is” unless the seller provides additional guarantees.

Privileges of Return or Adjustment:
Options
1. With the exception of any applicable transportation expenses described herein, a seller shall never be liable to a buyer for an amount greater than the original selling price of any animal sold under these Sales Terms and Conditions.

2. Unless otherwise stated, all claims for adjustment or refund must be made in writing to the seller within 180 days following the sale of the animal in question.

3. If an animal is claimed to be a non-breeder, the animal may be returned to the seller if it is in good condition and complies with the health requirements of the seller's state. At the option of the buyer, the seller may issue a credit to the buyer for use in a future purchase or provide an animal of equal value subject to the approval of the buyer. If the buyer exercises either such option, the claim shall be deemed fully and satisfactorily resolved. However, in the event that the buyer requests a refund of the purchase price, the seller may, at its option, either issue a refund of the full purchase price or, shall have 180 days from the date the animal is returned to the seller's farm to conduct a trial to demonstrate the returned animal is a breeder. Refund of the full purchase price or demonstrated proof that the animal is a breeder during the test trial shall be deemed full satisfaction and settlement of the claim. Any expense incurred for transporting an animal claimed to be a non-breeder will be the responsibility of the buyer, except that the seller shall be responsible for transportation costs in excess of the distance between the buyer's farm and the location where the sale took place. If the seller proves the animal to be a breeder, it will be the obligation of the buyer to take delivery of the animal and pay all transportation expenses.

4. If a female sold as “safe in calf” proves not to be in calf, the seller must make a satisfactory adjustment on the purchase price to the buyer or, at the buyer’s option, refund the purchase price upon return of the animal to the farm of the seller. Any claim for adjustment or refund under this paragraph must be made in writing to the seller on or before the first anniversary of the date of the sale.

5. If a female represented as “safe in calf” to a certain bull at the time of sale proves to have been bred to a different bull, the seller must make a satisfactory adjustment on the purchase price to the buyer or, at the buyer’s option, refund the purchase price upon return of the animal to the farm of the seller. Any claim for adjustment or refund under this paragraph must be made in writing to the seller on or before the first anniversary of the date of the sale.

6. If a female sold as “open” proves to be with calf, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever is acceptable to the buyer. The Seller is responsible for all transportation expenses.

7. If an animal (including the offspring of a pregnant recipient) is sold and through parentage verification is proven to have incorrect parentage, as represented by the animal's certificate of registration and for which correct parentage can be determined, the seller is obligated to make satisfactory adjustment on the purchase price only to the buyer or, at the buyer’s option, refund the purchase price upon the return of the animal to the farm of the seller. Any claim for adjustment or refund under this paragraph must be made in writing to the seller on or before the second anniversary of the date of the sale. Those animals upon which parentage verification has been recorded with the IBBA will be so noted in the sale catalog or in a supplement sheet. At time of purchase it becomes the buyer’s responsibility to adhere to the rules of the IBBA regarding parentage verification for animals used for semen and embryo production.

8. If the resulting calf of a pregnancy is not of the sex represented at the time of the sale, the seller is obligated to make a satisfactory adjustment on the purchase price to the buyer or, at the buyer’s option, refund the purchase price upon the return of the animal to the farm of the seller. Any claim for adjustment or refund under this paragraph must be made in writing to the seller on or before the first anniversary date of the sale.

9. Unless stated otherwise, all transportation expenses incurred will be the responsibility of the buyer, except that the seller will be responsible for transportation costs in excess of the distance between the buyer’s farm and the location where the sale took place.

RIGHTS AND OBLIGATIONS
The above terms and conditions of sale shall constitute a contract between the buyer and seller of each animal and shall be equally binding upon both. Other than the guarantees and warranties stated above, no other warranties or guarantees are expressed or implied. Each sale or resale of an animal constitutes a separate transaction.

Neither GENETRUST, the ranch the sale is being held on, nor any other sale consultant or persons connected with the management of this GENETRUST sale, assumes any liability, legal or otherwise.
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