

## ***DVAuction Inc.*** ***Auction Market Rates***

### **Basic Broadcasting Package**

- Allows you to promote your auction to our 93,000 registered users (over 40,000 more than our closest competitor) through our daily email broadcast and listing events calendar on the main page of [dvauction.com](http://dvauction.com)
- Customers can pre-register and utilize our industry-leading internet bidding system which features real-time video, audio and sale information.
- Only DVAuction offers a full time support staff that can assist you and your customers with any questions as we broadcast your sale.
- Basic Package Price - **\$85/broadcasted sale.**

### **Premium Broadcasting Package**

- Includes all the great features of our basic package, but adds a state-of-the-art streaming video encoding process to your live broadcast.
- This process refines and improves the video image for the viewer at home by processing the video feed signal resulting in greater clarity and picture quality.
- Capitalize on the latest technology and our extensive auction experience.
- Premium Package Price - **\$125/broadcasted sale.**

### **Added Values to the Premium Package!**

- Submit your market report on-line or by fax to be posted weekly on [SouthernLivestock.com](http://SouthernLivestock.com). Become a registered user and your staff can submit your market report in real time. Or if you prefer, simply fax your report and our staff will post it for you.
- As a DVAuction Market customer, your customers will be eligible for a free subscription to Southern Livestock Standard newspaper. We will provide a form for your customers to fill out and send in for their free annual subscription—a \$20/year annual value. Current postal requirements say that all circulation must be either paid and/or requested. No hassles—we pay the postage—only those customers who return the form will become subscribers.
- Special Sales listings will be posted in the sales calendar of [SouthernLivestock.com](http://SouthernLivestock.com) and Southern livestock Standard newspaper. Listings in [SouthernLivestock.com](http://SouthernLivestock.com)'s calendar also include an online auction button, linking the customer directly to [DVAuction.com](http://DVAuction.com)'s registration page.
- Become listed in [SouthernLivestock.com](http://SouthernLivestock.com)'s Cattle & Service Directory, which includes all contact information, a logo and a link to your website.

### ***Weekly Sales—Special Sales—One low price!***

**Call or contact for installation pricing and scheduling:**

**Michael Sturgess – 210-867-6863, [msturgess@southernlivestock.com](mailto:msturgess@southernlivestock.com)**

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