



**DV Auction Rate Information**

When you book your next event, please contact Michael Sturgess, Wade Fisher or Doak Lambert at the following numbers. By contacting us directly, you are assured of our involvement with your event through the booking, videography and the actual operation of the event. Please be assured that we are committed to making your event the very best it can be. Sales and events booked though this group are also eligible for added benefits like the publishing of your market reports, sale reports and calendar items in both the *Southern Livestock Standard* and [www.southernlivestock.com](http://www.southernlivestock.com).

Please contact one of the following:

Michael Sturgess  
 Southern Livestock Publishing  
 210/867-6863  
[msturgess@southernlivestock.com](mailto:msturgess@southernlivestock.com)

Wade Fisher  
 Ideal Video Productions  
 254/319-5349  
[wade@idealvideoproductions.com](mailto:wade@idealvideoproductions.com)

Doak Lambert  
 Lambert Auction Services  
 972/839-6485  
[doak@doaklambert.com](mailto:doak@doaklambert.com)

**DV Auction Internet Broadcast & Online Bidding Service** \$2300 plus travel

Each additional day \$1250

**Event Broadcast** \$750/day  
 (Livestock shows, trials, industry events, etc) Plus travel

**Online Catalog**  
 (Free with DV Broadcast Service)

**Videography/Photography**  
 Prices will vary depending on volume, travel and conditions.  
 For Photography, contact:  
 Michael Sturgess, Jim Banner or Loren Jackson  
 At Southern Livestock Publishing. **210-524-9697**  
 For Videography, contact:  
 Wade Fisher  
 At Ideal Video Productions **254-319-5349**

**On-site Sale Day Viewing Service** \$750  
 Plus Travel

**Video Program Overview & Intro** Contact us for rates

**Website Design & Hosting** Packages starting at \$500

**Banner Ads**

On [www.dvauction.com](http://www.dvauction.com) \$500-1000/month

On [www.southernlivestock.com](http://www.southernlivestock.com) \$240-425/month